



ORAN Orta Anadolu
Kalkınma Ajansı
Central Anatolia Development Agency

KAYSERİ INVESTMENT GUIDE 2018



May, 2018

**KAYSERİ
SİVAS
YOZGAT**

CENTRAL ANATOLIA DEVELOPMENT AGENCY KAYSERİ INVESTMENT SUPPORT OFFICE

It is possible to define the Kayseri Investment Support Office within the scope of Central Anatolia Development Agency showing activity in TR72 Region provides works to track and follow the investment works of the investors in private locations of the regional cities, to find solutions for the difficulties of the investors, to present the investment opportunities of the cities both in and out of the country, to arrange trainings and meetings regarding to increasing the corporate capacities of the enterprises in the region and to increase the innovative production capacities in the region.

Investment Support Office personnel notifies the applicants and applying companies within the scope of his/her duties and responsibilities as specified in the regulation. These notifications about the donation programmes or investment incentive applications of other institutions besides the agency aids are performed as directing the entrepreneurs with a specific financial source to suitable investment areas or the entrepreneurs who have applied for specific investment matters to the financial sources that are suitable for their investments.

Upon the requests of the person or company who have applied to our agency in contemplation of investment, all kinds of data in terms of investment feasibility except the financial matters is directly or indirectly provided by our agency.



KAYSERİ INVESTMENT GUIDE 2018

Prepared By Kayseri Investment Support Office

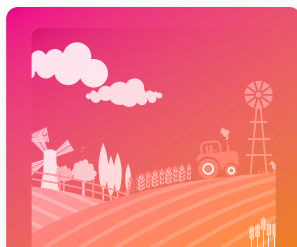
May, 2018

CONTENTS



04

GENERAL
INFORMATION



14

AGRICULTURE AND
STOCKBREEDING



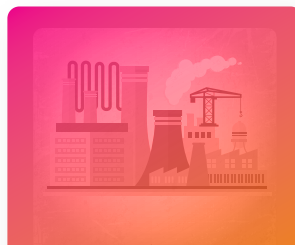
46

INDUSTRY AND
TRADE



08

SOCIAL
INDICATORS



26

INDUSTRIAL
INFRASTRUCTURE



76

CONTINUING
INVESTMENTS



106

WHY KAYSERI?



66

ENERGY AND
MINING



94

CULTURE &
TOURISM



108

INCENTIVES
AND SUPPORTS

GENERAL INFORMATION

HISTORY OF KAYSERİ

The first known residential area of Kayseri in which settlement started in Early Bronze Age is Kultepe. Hattis, which was the local people of Anatolia before Hittite, established (Kaniş/Karum) Kultepe. Cuneiform tablets more than 20.000 shedding light to his period were found in Karum, located just next to Kultepe and founded by Assyrian tradesmen, during the excavations being carried out since 1948. These texts shall include commercial affairs, agreements and letter. Kultepe served as an residential area from B.C. 4000 until the end of Roman Era.

Kayseri was invaded by Arabs in 691 and 721 for a short period of time and included in the lands of Turkey after Manzikert Victory in 1071. The city which was held by Danishmends and Anatolian Seljuks in 1127 and 1162, respectively, became an important centre in the Seljuks period. The city was invaded by Ilkhanids in 1244 and run by the governors of Mongol- Ilkhanid for a while. Kayseri was possessed by Eretna Principality in 1343 and then by Ottoman in 1398. The city, which was ruled by Karamands and Dulkadirs in 1402 following Ankara War, was affiliated to the Ottoman Empire in 1515 in which Yavuz Sultan Selim returned from Persian War. Kayseri became the province with the proclamation of Republic as per the Constitution of 1924.



CLIMATE AND GEOGRAPHY

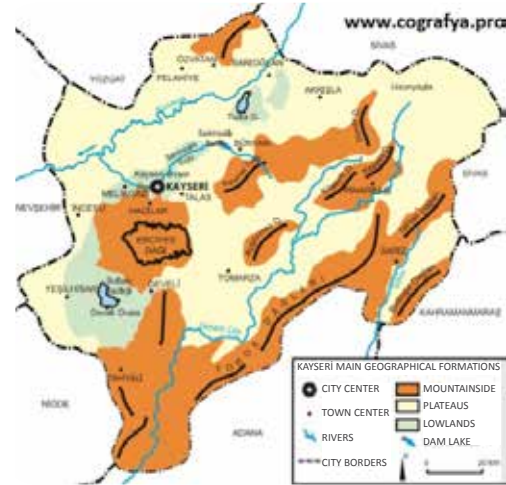
Kayseri, located in the middle Kızılırmak at a place where the south part of Central Anatolia and Toros Mountains get closer, is between the 37° 45' – 38° 18' north latitudes and 34° 56' – 36° 58' east longitudes.

Its neighbors are Sivas in the east and north-east, Yozgat in the north, Nevşehir in the west, Niğde in the southwest and Adana and Kahramanmaraş in the south.

The areameter of the city is 16.917 km². Approximately 40% of the provincial areameter is formed of agricultural lands. Most important and highest mountain of the city is Erciyes Mountain with a height of 3.916 meters. Erciyes mountain is an extinct cluster volcano with numerous secondary volcano peaks on its chest and foothills.

Among the important rivers of the city, Kızılırmak is the leading. 128 km of Kızılırmak River takes place within the provincial borders of Kayseri.

In much of Kayseri, there are the properties of steppe climate. Summer seasons are warm and arid and winter seasons are cold and snowy. In uplands, plateau climate prevails.

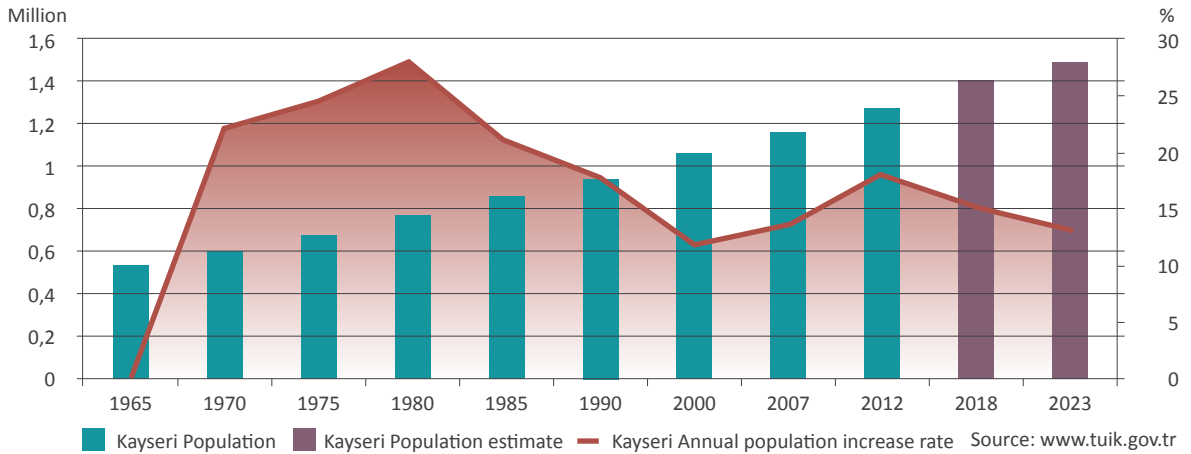


POPULATION AND URBANIZATION

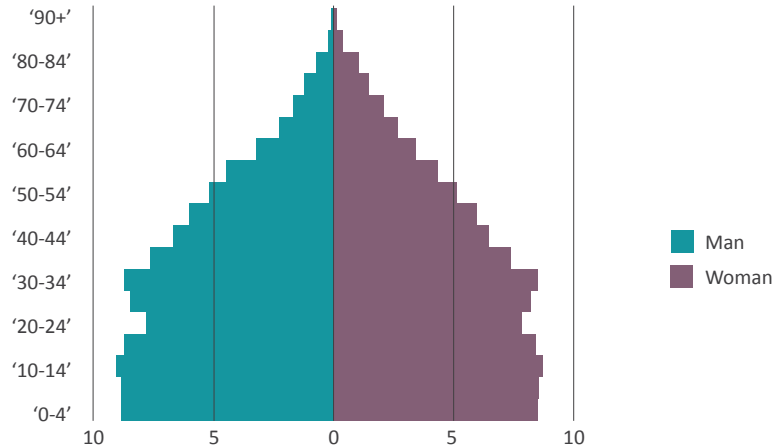
Especially in 1965 population census, the urban population of Kayseri is almost half of its rural one and compared to Turkey, a very fast urbanization was realized there. The influence of migration from the villages to the towns via the developing industry in Kayseri is strong.

As of 31 December 2016, population of Kayseri is 1.358.980 and it is the 15th crowded city of our country.

Birth rate of Kayseri is higher than the average of Turkey. As the population increase rate, it is the 30th city in Turkey with 1.3% and as the urbanization rate, is the 9th city with the urbanization ratio of 87.6%. (TÜİK- December 2016)



Kayseri Population Pyramid





40% of the population
is under 30-year-old.



SOCIAL INDICATORS



EDUCATION AND LABOR FORCE



Within the scope of Erciyes University, there are 18 faculties, 3 colleges, 7 institutes, 11 vocational high schools and 39 research centers. More than 64.000 students are taking education.



Approximately 3.500 students are taking education in 7 faculties, 1 vocational high school and 3 institutes at the Nuh Naci Yazgan University. It is the only private University which contains faculties of Medical and Dentistry



Abdullah Gül University provides service with its 7 faculties, 2 high schools and 3 institutes to approximately 1000 students.

University has taken its first students in 2013-2014 academic year in the Sumer Campus that is included in education with the biggest conversion project in our country of the first industrial premises of Republic of Turkey.

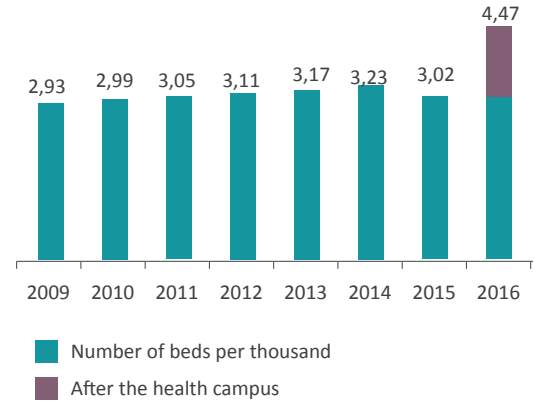
Vocational education courses provided by İŞKUR consists of the sectors such as furniture production, furniture upholstery, metal plate, bed production, steel door assembly which are required by the industry of Kayseri.

YEARLY **4.500**
TECHNICAL AND INDUSTRIAL VOCATIONAL HIGH SCHOOL AND
6.000
UNIVERSITY GRADUATES ARE QUALIFIED.

HEALTH SERVICES

Health infrastructure of Kayseri dates back to old times. Gevher Nesibe Hospital and Madrasa, known as the first medical madrasa in the world, were constructed in Kayseri in Seljuks period.

Health in Kayseri is an important sector and it continues to be developed. As a result of this, applications from the surrounding cities are also taken to the hospitals in Kayseri. Thus Kayseri city is a health center in the present region. Kayseri is one of the 18 cities in Turkey where there is a public hospital with foreign patient acceptance unit. Also in Kayseri, there are some hospitals where rare genetic diseases diagnosis center, pediatric cardiovascular surgery etc. are performed. Additionally a city hospital will be founded in the city that is based on the basis of health campus. It is one of the 3 city hospitals with completed tender process in Turkey and it is in construction stage.



Kayseri Essential Health Indicators

Name of the city	No. of hospitals	No. of beds	No. of beds per 100.000 people	No. of intensive care unit beds	No. of specialist doctors	No. of practitioner doctors	No. of assistant doctors	No. of doctors	No. of dentists	No. of nurses	No. of midwives
Kayseri	30	4.018	304	1.742	1.253	668	517	2.438	333	2.840	997

Source: Ministry of Health, Yearbook of Health Statistics-2016

GEVHER NESİBE MADRASA,
 THE FIRST MEDICAL MADRASA OF THE WORLD,
IS FOUNDED IN KAYSERİ

SOCIAL AND CULTURAL REINFORCEMENTS



The facility that is 25 km away from the city center provides totally 45 km ski track. (will reach to 160 km after the Erciyes Masterplan Project)



In the facility, there is an olympic pool, sports hall for 1.000 people, turf football field for 1.500 spectators and 3 Tennis courts and also there is a Independent Athletics track at IAAF Standards.



The facility with a capacity of 7.500 people has hosted numerous organizations especially 2010 FIBA World Basketball Championship.



The stadium at UEFA standards with a capacity of 33.000 spectators is also used by Turkish National Team.

ANATOLIAN WONDERLAND

In 2013 "Anadolu Harikalar Diyari" is awarded as Turkey's the most succesful Themed open-air entertainment center by Shining Star Awards". he park, built on 700 thousand square meters, is built like a theme park in Disneyland in Paris and Gardaland in Venice. Anatolian Harikalar Diyari has many facilities such as a theme park, ice rink, water slide facility, science center, sports facilities, laser game center, leisure gardens, zoo and horse riding areas.

300.000 WORKS AT
22 LIBRARIES

8 THEATRE
HALLS

36.000 HISTORICAL
6 ARTIFACTS AT
MUSEUMS

9 SHOPPING
CENTERS

20
CINEMA
SALOON

59 HOTELS
WITH A TOTAL
CAPACITY OF
7.000 BEDS

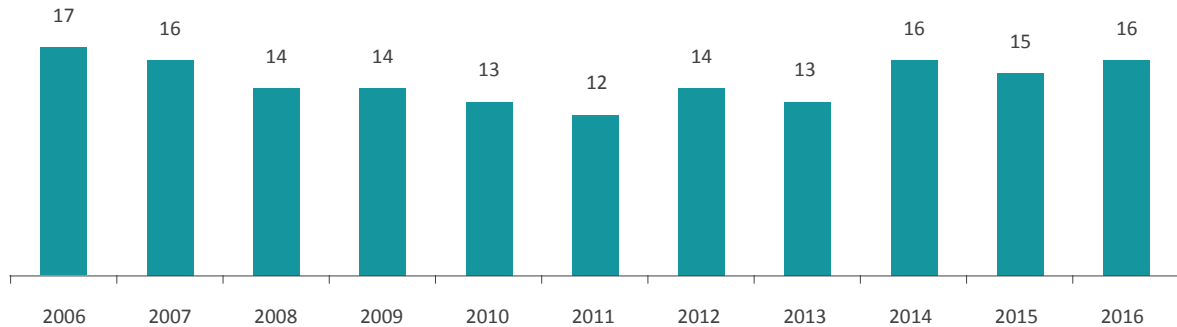
ECONOMIC INDICATORS

History of the trade and economy of Kayseri dates back before the christian era. Among the agencies and institutes creating the commercial and economic life of Kayseri; Kayseri Chamber of Commerce has 12.000 active members . Kayseri Chamber of Industry has 1.290 and Kayseri Commercial Exchange has 874 members. There are 42 chambers and 26.840 active members registered to Kayseri Chamber of Merchants and Craftsmen. 62 foreign-invested companies show activity in Kayseri (GYODER 2016).

In the list of All World Turkey, which is the fastest growing companies research of Turkey, 2 companies of Kayseri took place within the top 100 companies. Also in Fortune 500 list, Kayseri is placed in the 7th rank among the cities with maximum no. of companies (16).

According to 2013 exportation figures, Kayseri is ranked as the 12th by 1.613.872.000 \$ According to 2011 Socio-Economic Development Ranking Research of the Cities and Regions of the Ministry of Development, Kayseri takes place on the 17th rank.

İSO – 500 Largest Industrial Companies of Turkey



Source : Istanbul Chamber of Industry

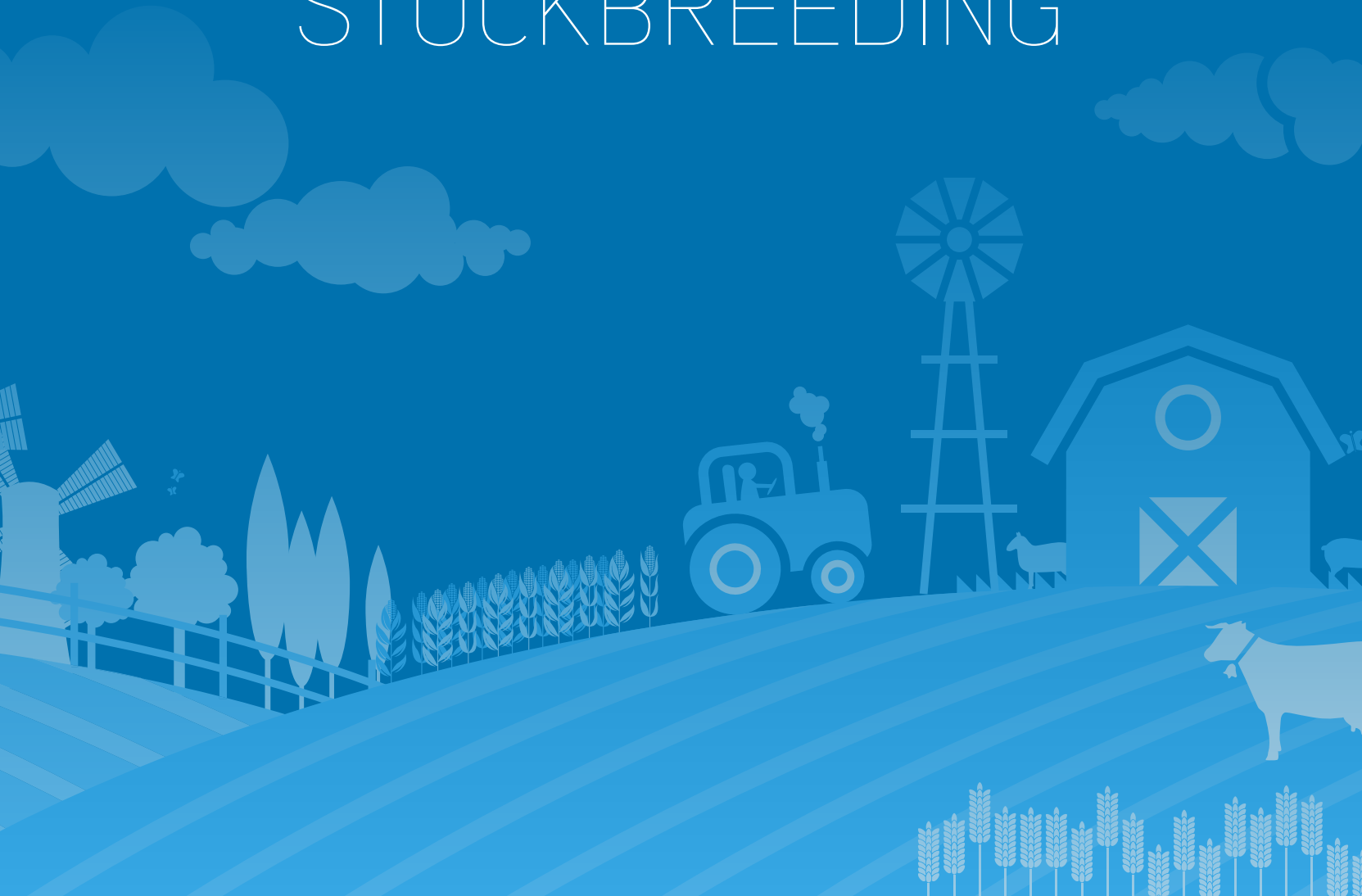




In Fortune 500 list,
**Kayseri is in 7th place with
16 companies.**



AGRICULTURE AND STOCKBREEDING



In Kayseri, terrestrial Central Anatolian climate dominates as cold and snowy in winter and warm and arid in summer. However the climate of the city shows differs locally according to the elevation and in higher areas, upland climate dominates. For example at Develi Lowland, that is a hollow area when compared to its surrounding, winter season is mild.

AGRICULTURE

In the city, 577.000 hectares of land is used for agriculture. This amount corresponds to 34% of the city lands. Maximum share in the usage of the agricultural land belongs to the cereal products with 85% and secondly to sugar beet. Remaining agricultural lands are separated for legume, fatty seeds, tuberous crops, fruits and vegetables.

Develi 2. stage Irrigation Project and Yamula Dam irrigation projects have been completed. (DSİ Regional Directorate / 2016) It is estimated that the productivity of irrigated agriculture will increase by 5-6 times with the completion of the projects of Bünyan Bahçelik Dam, Incesu and Develi Provinces. A detailed table on irrigation possibilities based on districts is given below.



Irrigation Status of Agricultural Lands

Name of Province	Ground water constraints			Surface water existence			Irrigation water sources				Irrigable area	3 crops with the most efficiency		
	(1)			(2)			(3)				(4)	(5)		
	Available	Partly Available	Unavailable	Available	Partly Available	Unavailable	Dam	Lake	River	Water well	%	Crop	Crop	Crop
AKKIŞLA		X				X			X	X	20	Gilaboru	Clover	Corn
BÜNYAN			X		X		X	X	X	X	25	Sugar Beet	Potato	Corn
DEVELİ		X			X		X	X	X	X	35	Wheat	Sugar Beet	Corn
FELAHİYE		X			X			X		X	15	Wheat	Sugar Beet	Sun-flower
HACILAR		X				X				X	2	Wheat	Barley	Apricot
İNCESU		X			X			X	X	X	15	Sugar Beet	Potato	Wheat
KOCASINAN		X			X		X		X	X	11	Sugar Beet	Corn	Wheat
MELİKGAZİ		X				X	X	X	X	X	15	Sugar Beet	Potato	Corn
ÖZVATAN			X		X			X	X	X	17	Sugar Beet	Clover	Corn
PINARBAŞI			X		X		X	X	X	X	12	Sugar Beet	Potato	Corn
SARIOĞLAN	X					X	X			X	25	Sugar Beet	Barley	Corn
SARIZ			X			X			X		5	Wheat	Clover	Barley
TALAS	X					X				X	2	Barley	Wheat	Potato
TOMARZA		X				X			X	X	7	Wheat	Pumpkin	Barley
YAHYALI			X		X		X			X	27	Apple	Wheat	Sugar Beet
YEŞİLHISAR	X					X	X			X	80	Apple	Wheat	Sugar Beet

Source: Provincial Directorate of Agriculture - 2016

In our city there are 33 Agriculture Credit Cooperatives, 39 active irrigation cooperatives, 2 fisheries cooperatives, 1 beet farmers' cooperative, 1 cooperative regional association and a large number of Agricultural Development cooperatives. There are also 181 Agricultural Organizations.

Leading Agricultural Products

More than 96.5% of the agricultural lands is being used as plantation areas and remaining 3.5% part consists of fruit and vegetable plantation lands. In the **plantation** (da) of the farm products in our city, wheat and barley are at the first rank and in **production** (ton), sugar beet is in the first rank.



Between 2010 and 2016, pumpkin seed production has increased 300% in Kayseri

Vegetative production items	Production amount (tons)	Turkey-wide ranking
Pumpkin Seed	15.053	1.
Sunflower seed (appetiser)	20.341	3.
Barley	278.418	4.
Sugar beet	1.011.666	5.
Potato	316.338	5.
Wheat	375.463	15.

Source: TÜİK Plant Production Statistics – 2017

We are in the 5th rank in potato!

Due to the potato wart disease seen in Nevşehir and Niğde, a significant part of production has started to shift to TR72 Region where the soil and climate conditions are suitable for potato plantation. For edible and industrial potato production in our country, 538.536 tons certified potato seeds are required yearly. However in the current situation, approximately 175.000 tons production is performed (Seed Industrialists and Manufacturers Sub-Union – 2016 Year Report).

Seed potato production and Kayseri are in the 4th place with 22 thousand tons (Ministry of Food, Agriculture and Livestock 2015 Seed Report). These developments constitute an opportunity for Sivas and Kayseri in potato production. Our certified seed production volume increased significantly after 2011 and the seed sufficiency ratios reached 30%. However, this rate is still very low compared to EU countries.

Potato cultivation in Kayseri with about 316 thousand tons annually ranks 5th in Turkey, and is in the 3rd place with a yield of 3.6 tons per acre. But according to data for 2015 from 581 organizations in Turkey only 4 of seed producers are in Kayseri.



Pumpkin Seed gains importance!

According to 2016 TÜİK data, our city is on the first rank with a share of 36% in appetiser pumpkin seed production that is obtained from the pumpkin vegetable that is planted on 313 thousand decares land. In order to package the product that can be stored for 1-2 years in dry and cool warehouses, there is a plant at Tomarza town that works with a capacity of 500 tons/year. Provincial directorate of Food, Agriculture and Livestock and Kayseri Şeker Fabrikası A.Ş. continue to work on pumpkin seed improvement.

Pumpkinseed oil that is mostly consumed as snack food and that is the price increase champion of 2013 with an increase of %50.4 is used with industrial aims in medical, food, cosmetics and similar sectors.

It is estimated that the market importance of pumpkinseed oil will increase. Currently it is produced in Konya in Turkey and its production feasibility has been made by ORAN (Central Anatolia Development Agency).

City	Planted area (Decare)	Production (Tons)	Ratio in Turkey
Kayseri	313.101	15.053	% 36
Nevşehir	172.969	13.513	% 32
Aksaray	45.960	4.028	% 10
Eskişehir	18.926	1.842	% 4

Source: TÜİK Plant Production Statistics - 2016



Pumpkinseed
in Turkey
is planted mostly in
KAYSERİ
with a ratio of **36%**

Apple Farming

It is possible to assert that despite conventional fruit growing techniques used, Kayseri, where collective apple farming is realized in an area of approximately 49,000 da, has a rich apple production in terms of quality, efficiency, and diversity of the product cultivated.

Yahyalı town, where recently branded Yahyalı apple has grown, has 60% of the planted apple lands in the city (TÜİK). Especially Golden, Starking, Grany Smith and Amasya and also shrub-semi shrub apple species such as Red Chief, Starkrimson, Scarlet Spur, Fuji, Gala, Beraburn, Rainders Golden, Gold Chief, Pink Lady have grown. When the apple diversity and efficiency per tree throughout Turkey are considered, it is obvious that the irrigation projects to be applied together with modern gardens will increase its success.

Kayseri Apple Production Values and Turkey Ranking in Production

Name of the product	Area of bulk orchards (decare)	Product (ton)	Total tree quantity	Average efficiency per tree (kg)
Apple (Starking)	24.802	48.152	774.540	62
Apple (Golden)	13.851	26.866	500.460	53
Apple (Amasya)	7.922	16.416	186.390	88
Apple (Grannysmith)	2.574	7.572	159.090	47
TOTAL	49.149	99.006	1.620.480	

Source: TÜİK Plant Production Data- 2017

APPLE
GROWS IN KAYSERİ



2000 Decares of Organic Agriculture with 70 Producers!

The project "Developing and Extending Organic Vegetables and Fruits Production in Kayseri" that is supported by the Food, Agriculture and Livestock Directorate, the aim of which is to extend organic agriculture in Kayseri, is proceeding. In 2013 within the scope of this project in an area of 232 decares mixed vegetables were planted, in 225 decares nuts, apricots, almonds, cherries and apples and in 915 decares vineyards were processed by 53 producers. The total area of the project was 1372 decares. In 2016 the project continued with 75 producers in 2000 decares.

Within the scope of the project, the producers were provided to use local Kayseri seeds (eg. Karahıdır tomato, Çırgalan pepper, Yamula eggplant) and to produce with these and also it was provided that the local products went to the consumers in the shortest and easiest way with their original aromas. Thus, in the attempt to establish an Organic Market 'Erciyesevler Organic Agriculture Market' was put to service by the Food, Agriculture and Livestock Directorate by season. It is planned that the market is also opened in Talas.

Good Agricultural Practices

In 2016, "Dissemination of Good Agricultural Practices in Kayseri" which is carried out by the Ministry is implemented with 35 producers (7 producers from Develi district, 15 producers from Yahyalı district and 13 producers from Yeşilhisar district) in 1.431.021 decares area.



Sugar Beet and Kayseri Sugar Factory

In our city yearly about 1000 thousand tons of sugar beet is grown by individual irrigation and this production will increase incrementally when the irrigation projects that are considered in the 'Continuing Investments' part are completed. Kayseri Şeker Fabrikası A.Ş., which plants sugar beet contractually in 295 villages of Kayseri, Sivas, Yozgat and Nevşehir and which plays a major role in terms of the economy of the city, processes about 2 millions 250 thousand tons sugar beets annually and produces 330 thousand tons crystal sugar. In sugar beet production Kayseri ranks the 4th in Turkey with 1.062.993 tons/year. Kayseri Şeker Fabrikası ranks the 101st in the largest 500 companies of Turkey list, published by İSO in 2015.

Gilaburu production

Gilaburu is a tree with red color, chickpea-sized fruit, which can be grown up to 3 meters long and open white flowers like snowballs. It is also known as "Snowball Tree" because of the white flowers in the bunch. It is grown in plenty of water. It has a bitter taste. Gilaburu is consumed by squeezing its water.

65% of gilaburu production in Turkey is provided by Akkışla district. The cost of 1 kilo gilaburu, which was 50 cents in 2013, reached 2 liras in 2015. The cost of 1 kilo Gilaburu Water in 2018 is 15-20 TL. The investment of farming and processing plant is becoming more and more attractive every day in Kayseri.



STOCKBREEDING

Kayseri, throughout Turkey, is in **13th** rank in terms of animal value and in 21th rank in terms of animal products. (TÜİK-2016) In the city, especially cattle farming, laying poultry and culture fish- ing are important sub-economic activities.

In the city, there are totally 286.299 (2016) cattles and 647.070 ovines. 98% of the cattles are beefs. Average milk efficiency per cattle is 3.2 tons/year. Especially the existence of suitable clim- atic conditions for buffalo farming in Develi district and the fact that the price of buffalo milk per liter is twice of cattle milk increases the investment demand for buffalo farming. But on the other hand, the absence of institutions such as TKDK has led to a decline in animal husbandry compared to 2010.

Kayseri Cattle and Ovine Statistics

Animal species	Quantity of Animals	Milked animal quantity (head)	Milk (Ton)	Turkish ranking
Buffalo	5.802	2.324	2.230	8.
Beef (Crossbred)	161.269	51.716	143.100	11.
Beef (Culture)	161.980	50.875	198.200	12.
Sheep (Domestic)	576.500	330.587	27.100	16.

Source: TÜİK Stockbreeding Data- 2017



Gelatine Production

Jelatin is mainly produced from cattle bone and skin and pork skin. It is protein material that is used in many areas such as toothpaste, soap, body lotions, photo films and jelly candies. 70% of the world's gelatin is produced by 5 big companies.

By 2015, the size of the global gelatin market is 486.756 tons and 3.4 billion dollars. According to the Gelatin Manufacturers Association of Europe (GMAE), the sector has grown by an average of 3.8% between 2010 and 2015. Global gelatin demand is increasing day by day, and gelatin supply is no longer able to meet demand.

Pork skin is used in 46% of the gelatin production, cattle skin in 29%, and cattle and pig bones in 23%. The sensitivity of Muslims to halal food and the presence of wastes from a large number of meat producers in Kayseri have made cattle gelatine production attractive. **The work of feasibility report of Jelatin Production Facility published in 2012 by ORAN in Kayseri will be updated as soon as appropriate investor release.**



THE WORK OF FEASIBILITY
REPORT OF JELATIN
PRODUCTION FACILITY
PUBLISHED IN 2012 BY ORAN
IN KAYSERİ WILL BE **UPDATED
AS SOON AS APPROPRIATE
INVESTOR RELEASE.**

Kayseri is a brand city in salmon trout production!

In the city, salmon trout production is performed in the facilities at Yamula dam, Pınarbaşı, Yahyalı and Sarız. According to the data of Provincial Directorate of Food, Agriculture and Livestock, while half tons of salmon trout is produced at 11 organizations in Kayseri in 2003, the production amount has increased to 11,255 tons in 2013 with 70 organizations. However, in recent years there has been a serious decrease in production and the number of enterprises, especially due to changes in water temperatures and serious increases in feed prices.

There are 45 establishments which have 2016 Fisheries Aquaculture Certificate. There are 20 aquaculture facilities on the Yamula Dam Lake with 16,950 tons / year capacity, 4 hatcheries on the land are in the production capacity of 100,184,000 hatchlings. The total production capacity of the aquatic products enterprises is 22,951 tons / year. The grown fish are processed in Ankara and Izmir and then exported. If the trout oath is developed with a project which use the wastes in the region, one of the most important problems in the sector will be solved. It is also expected that exports will increase if the processing operations are done here.

If the trout oath is developed with a project which use the wastes in the region, one of the most important problems in the sector will be solved.



KAYSERİ
IS IN 3RD RANK IN TURKEY
FOR SALMON TROUT
PRODUCTION

We are ranking 7th in Egg Poultry!

In Kayseri, there are 3.732.119 poultries of which 95% is laying hens and 5% is broiler hens. Throughout Turkey, Kayseri is in the 7th rank in laying hen production. There are two companies in our county that make organic egg poultry. Increasing demand for organic egg consumption shows that the number of these enterprises will increase.

In the event that the fertilizers obtained from the wastes of the chicken farms are considered together with the wastes of the sugar factory and the cattle wastes, significant biogas production will be possible.

In the city there is a total 72 broiler commercial chicken businesses, 78 chicken commercial egg businesses, 2 chicken hatcheries and 1 chicken breeding business and they are all active. The total number of poultry animals in our county is 4,163,424. (Governorship of Kayseri – 2018).

Sector	Production	Turkey Ranking
Culture fishing	11.220 tons	3.
Laying hens	3.679.271 pcs	7.

Source: TÜİK Animal Production Data - 2016

Beekeeping

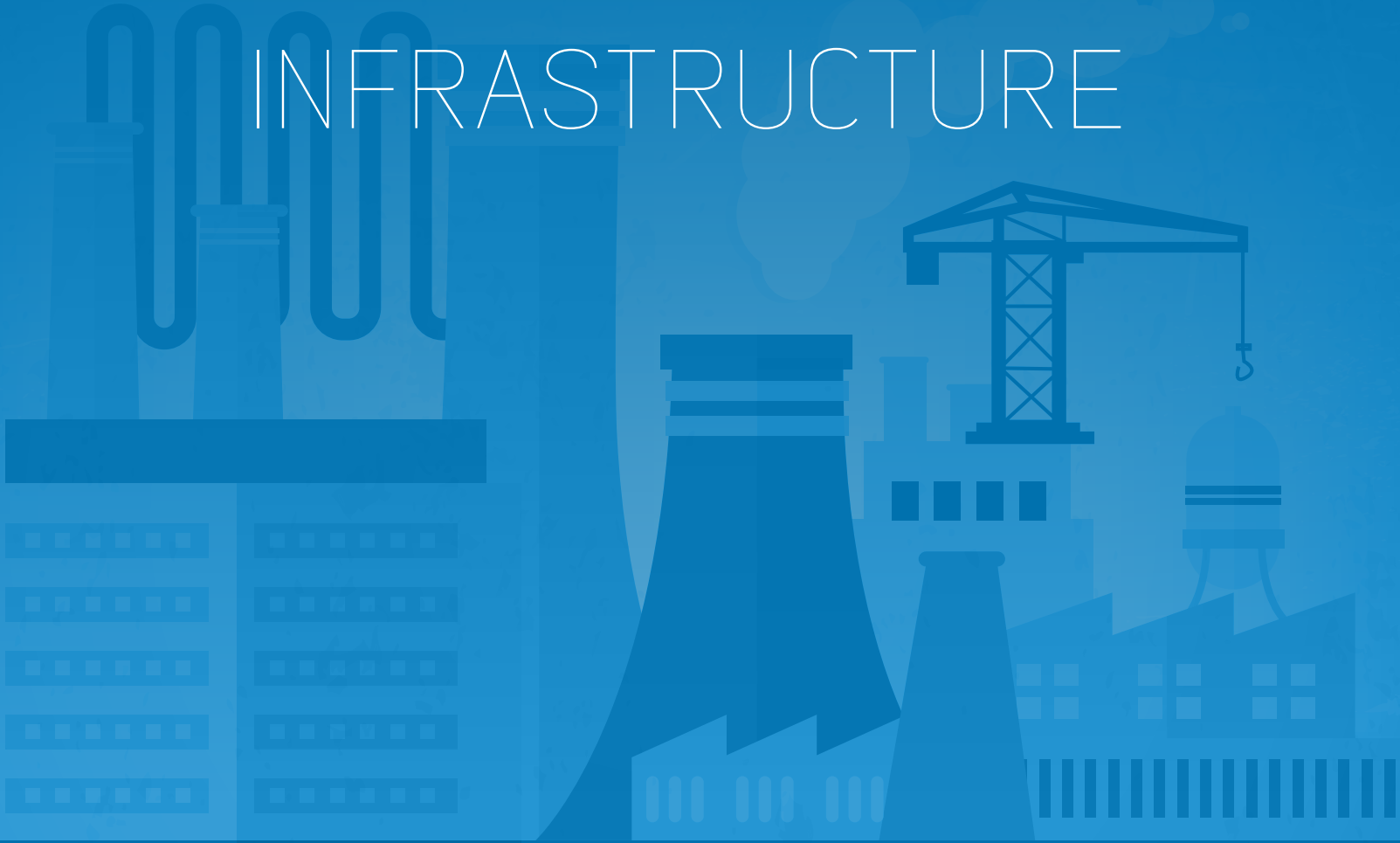
According to the data of TÜİK in 2016, in total 693 enterprises operating on beekeeping in Kayseri, 49.486 beehives produced 474.194 tons of honey and 20.174 tons of beeswax. The total number of beehives in our county is 68.395. (Governorship of Kayseri - 2018)

KAYSERİ
IS RANKING
7TH IN EGG POULTRY!





INDUSTRIAL INFRASTRUCTURE



HISTORICAL BACKGROUND

Kayseri is a city having long-standing past in industry apart from its educational institutes, infra and super structure opportunities, qualified R&D facilities and qualified human capital.

The most important factor in the development of production industry in the city is the public investments starting from the first years of Republic. In the later of 1920s, the city had attained railway and energy power plant. In 1926, Kayseri Aeroplane Factory and Bünyan Carpet Yarn Factory, and in 1935 the first step of the industrialization was taken by the operation of Sümerbank Kayseri Cloth Factory.

1926	Kayseri Aeroplane Factory
1926	Bünyan Carpet Yarn Factory
1927	Ankara-Kayseri Railway Opening
1929	Bünyan Hydroelectric Power Plant
1930	Kayseri-Sivas-Samsun Highway
1933	Kayseri-Ulukışla Railway
1935	Kayseri Cloth Factory
1950	Birlik Mensucat Yarn Factory.
1953	Orta Anadolu Yarn and Textile Plant
1954	Anatamir Factory
1955	Kayseri Sugar Factory
1968	ÇİNKUR Zinc Lead Plant
1970	Meysu Fruit Juice Factory
1974	Hes Hacılar Cable Factory
1975	TAKSAN Machine Tools Factory

Bünyan Carpet Yarn Factory

In order to meet the need of carpet yarn of Kayseri region the company which was founded as an associate of "Kayseri Bünyan Carpet Yarn Factory T.A.S." with capital of 175 thousand TL and entered service in 1926. The factory, which was operated between 1927-1932 and which was seen as an affiliate of the Industry and Mining Bank, was transferred to Sümerbank in 1933. In 1983,



Pertek Carpet Yarn Factory was connected to the factory which started to produce ergonomic training cloth, mufton cloth, wool and mohair blanket. In 1985, the title of the factory was changed to "Carpet and Blanket Industrial Company". As a result of the privatization policy carried out by the State. The sale was made on October 30, 1997 and the factory was privatized and got the name of "Bünteks Bünyan Yünlü Tekstil Sanayii ve Ticaret A.Ş.

Kayseri 2. Air Supply and Maintenance Center

In Kayseri Tayyare Factory, which was opened in 1926, were produced approximately 300 aircraft in different types and for different purposes. In 1950, the name of the Tayyare Factory was converted into Air Supply Center. Today, in Kayseri 2nd Air Supply and Maintenance Center, which is one of the three supply centers in Turkey, high-tech systems are being produced in the direction of the needs of the Air Force. It is on the agenda to move the center to a place close to the military airport and new aviation investments are being considered at the new site.



Anatamir Repair and Maintenance Center

Anatamir Repair and Maintenance Center which is founded in 1926 has been serving the military industry since its establishment. In addition, the Ankara-Kayseri Railway, which opened in 1927, the Bünyan Hydroelectric Power Plant which started to provide power to the locality in 1929, the Kayseri-Sivas-Samsun highway built in 1930, Kayseri-Ulukışla Railway which was built in 1933 which connects the province to the Mediterranean are important public investments that contribute to the development of the industrial sector. At the National Power Workshop organized by Erciyes Techno-park in 2017, the center has seen the intense interest of investors.

Kayseri Sugar Factory

After 1950 private sector investments increased intensively. Only the Sugar Factory was added to public investments in Kayseri in 1955. The factory which provided the continuity of beet cultivation of Kayseri and its vicinity. In the period it was founded, it brought mobility to the people's agricultural production. Kayseri sugar factory entered degree in Annually published ISO 500 (The most successful managed 500 enterprises of Turkey). It still plays an important role in the province's economy.

Sümerbank Cloth Factory

In 1935, Sümer Cloth Factory, Kayseri's first large industrial complex, was established. It is a known fact that the Sümer factory lies at the base of the technical and commercial accumulation of the textile industry and the human resources of the sector. Factory structures are restored transformed to Abdullah Gul University facilities. Abdullah Gul University project held the first prize in the category of educational buildings at International World Architecture Festival in Singapore in 2012 and awarded second prize in Turkey's Most Successful Real Estate Investments awards in field of architectural transformation.



THE FIRST INDUSTRIAL
COMPLEX OF HISTORY
OF REPUBLIC IS
SÜMERBANK
KAYSERİ
CLOTH FACTORY

ÇINKUR Zinc Lead Plant

In order to convert the carbonated ores in the region to metal zinc after processing, the factory is developed on the Kayseri-Adana Highway in cooperation with Turkey-Canada in 1968. The actors of the accumulation of Kayseri in machine, metal goods and defense industry can be specified as Taksan and Çinkur.

1970s are the years when the production industry has diversified and the scales start to enlarge. Metal product machine industry that was after the food and weaving branches previously, has taken the lead in these years. In this period private sector has directed to the production of various goods from water motors to tractors, from redressors to punches, from the presses to bicycles. Various vocational and technical high schools in the city have formed the source of the qualified labor force that is needed by the industry. Ateliers and plants in the industrial region are mostly founded by the technical personnel graduated from these schools.

In 1970s, besides some larger institutions in production industry sector, there are also some small and medium scale companies. The leading larger companies: Hema Tractor Factory, TAKSAN Machine Tools Factory, ÇINKUR Zinc-Lead Factory, HES Cable Factory in metal product-machine sector; Birlik Hosiery, Karsu Textile, Atlas Carpet Factory, Saray Carpet Factory, Lüks Kadife in weaving sector and Meysu, Kemsan, Garipsu, Kayseri Feed Factory and some flour factories in the food sector take place.

TAKSAN Machine Tools Factory

It was founded in 1975 at İncesu town of Kayseri as a SEE (State Economic Enterprise). When the company was founded, it has become a leader in Turkey and one of the leading machine tools manufacturers in the world. In 1989, the company has produced CNC (Computer Numerical Control) Vertical Processing Center in Turkey and submitted it to the service of the industry.

Taksan A.Ş has 933.000 m² factory and social housing area; was sold to HESFİBEL AS as a result of the tender held in 2003 within the scope of privatization. In 2016, it was transferred to Dener Makine. The company which started its activities under the name of DENER-TAKSAN is investing 50 million TL in new workbench and this investment will start production of CNC Machine Tools again with this investment.

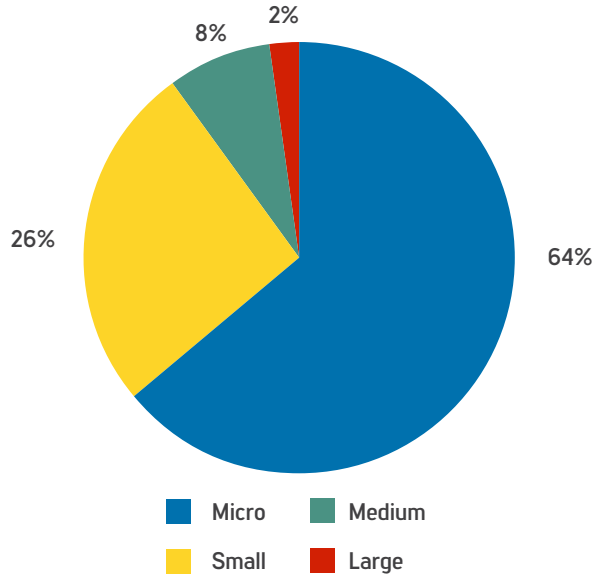


INDUSTRIAL REGIONS

With the incentive system implemented after 1985, the number of people making incentive investments in Kayseri increased and many large scale enterprises were established. Particularly with the establishment of the Organized Industrial Zone and the completion of the infrastructure, the priority given to the status of the region in the development of the second degree within the zone promotion system in 1989 has been a factor in the rapid increase in the number of large enterprises in Kayseri.

Organized Industrial Zones and Small Industry Sites Kayseri is the infrastructure of the industrial sector. There are approximately 47 million m² planned industrial area in Kayseri. Kayseri ranks 6th in terms of the number of industrial enterprises registered with the industrial register (3,645 firms as of 02.01.2017) after Istanbul, Bursa, Ankara, İzmir and Konya.

64% of the enterprises in Kayseri's industrial regions are micro scale, 26% are small scale, 8% are medium scale and 2% are large scale enterprises.



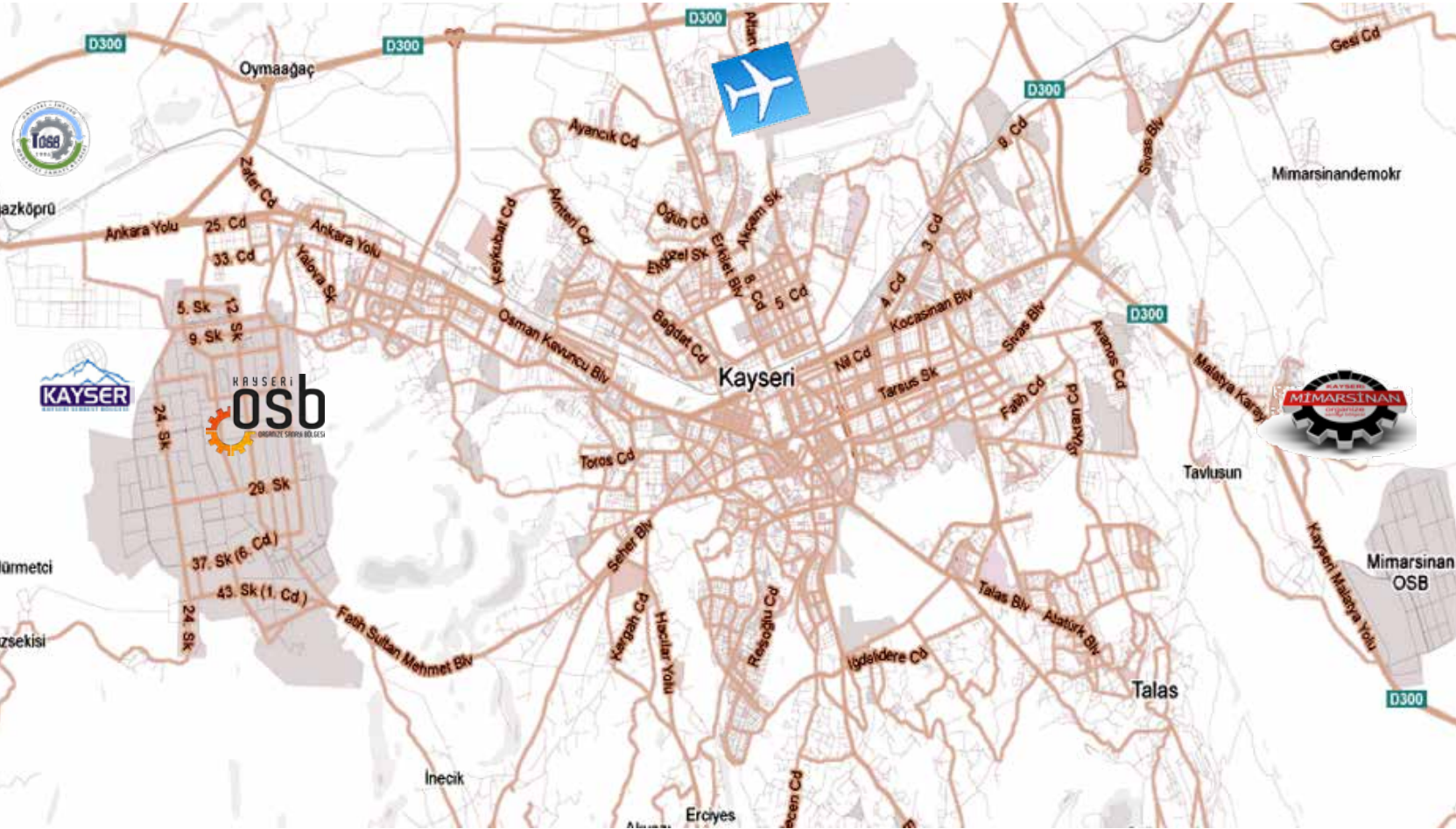
Source: (Science, Industry and Technology Provincial Directorate-2017)

In Kayseri, there is approximately 47 million m² total planned industrial area.

Industrial areas	Area (m ²)	No. of Parcels (pcs)
Kayseri OIZ	21.995.000	1.242
Mimarsinan OIZ	6.040.000	384
İncesu OIZ	6.100.000	154
Kayseri Free Zone	6.905.854	837
Small Industrial Sites	6.000.000	-

Source: Regional Directorates - 2017

SETTLEMENT OF INDUSTRIAL AREAS IN KAYSERİ



**APPROXIMATELY 70.000 PEOPLE ARE
WORKING IN 3 ORGANIZED
INDUSTRIAL ZONES IN KAYSERİ**

KAYSERİ ORGANIZED INDUSTRIAL ZONE

Kayseri Organize Sanayi Bölgesi was established in 1976. It is located in the top 10 with investment, production, employment and exports among the approximately 300 OIZs in our country with approximately 25 thousand vehicle inputs and outputs and 65 thousand employees in 1,179 factories on an area of 22 million m². It is one of the major production and attraction centers in the locomotive position.



Trying to add 2.8 million square meters of area, which is under preparation and the correspondence is being done. All infrastructure and superstructure deficiencies are completed in the region.

	Kayseri OIZ
Establishment Date	1976
Area (Hectares)	2.199
Number of Parçeles	1.241
Manufacturing Plants	1.179
Plants under construction	85
Employees	~ 70.000
Electricity Costs	0,095 USD/kwh
Water Costs	0,23 USD/Ton
Natural Gas Costs	0,33 USD/m ³
Land Costs	100 USD/m ²
Empty Parçeles	16



A view from Kayseri Organized Industrial Zone

Distribution of operating companies by sector

Sector	Number of Companies	%
Metal Products	291	25
Furniture	269	22,2
Construction materials	135	11,6
Packaging & Plastic	123	10,5
Textile	111	9,5
Machinery	54	4,6
Food	51	4,4
Electric & lectroniks	40	3,4
Paper	37	3,2
Dyeing	23	2
Electrical Home Appliances	21	1,8
Others	11	1
TOTAL	1.166	100

MİMARŞINAN ORGANIZED INDUSTRIAL ZONE

The foundations of Mimarsinan Organized Industrial Zone were laid in 1998. The infrastructure work of 450 hectares started in 2006. The region, which is 12 km away from the city center, has become a focus of investors in a short time. Considering the demands, more than 150 hectares of expansion area were added. Mimarsinan Organized Industrial Zone is striving to provide contemporary, innovative and quality services to its participants



Mimarsinan OSB: is on the roads connecting Kayseri to eastern and southeastern provinces due to its location, it is neighbour with Abdullah Gül University and has a privileged prescription because the construction is connected directly to the ongoing south periphery road.

	Mimarsinan OIZ
Establishment Date	1998
Area (Hectares)	610
Number of Parceles	363
Manufacturing Plants	192
Plants under construction	109
Employees	~5000
Electricity Costs	0,054 USD/kwh
Water Costs	0,39 USD/Ton
Natural Gas Costs	0,21 USD/m ³
Land Costs	40 USD/m ₂
Empty Parceles	7



A view from Mimarsinan Organized Industrial Zone

The companies in the zone are mainly engaged in construction / furniture / food / metal / marble / plastic / steel door / textile / electric-electronics and glass sectors. There are about 5 thousand employees in the business. It is estimated that the number of employment will reach 10 thousand people within 5 years by the introduction of the new ones

İNCESU ORGANIZED INDUSTRIAL ZONE

Incesu Organize Sanayi Bölgesi is located on 36th kilometer of Kayseri – Adana State Highway. It is located on 740 hectares of land and within the borders of Incesu Municipality. The area intersects with the railway for 1200 meters. OSB Management planned to be a TCDD Load Download Overlay Center in an area of 200 hectares in order to facilitate railway transportation and it was approved by TCDD. It is still in the project phase and it is expected to be tendered soon. In this respect, 285 km distance from Mersin Port will be easily accessible by TCDD ashtak line.



In the present case, 146 out of 150 industrial parcels are allocated to participants. Currently there are 25 parcels are waiting investors.

	İncesu OIZ
Establishment Date	1996
Area (Hectares)	740
Number of Parcels	157
Manufacturing Plants	35
Plants under construction	15
Employees	1.200
Electricity Costs	0,069 USD/kwh
Water Costs	0,105 USD/Ton
Natural Gas Costs	0,25 USD /m ³
Land Costs	10 USD/m ²
Empty Parcels	25 adet / 800.000 m ²



Incesu Organize Sanayi Bölgesi'nden bir görünüm

The wastewater, electricity, drinking water, natural gas and transport infrastructures have been completed in the zone. A total of 45.000 new saplings were planted in the area and in the health protection band and automatic irrigation facilities were built.

Currently facilities are operating on; textile, metal goods, dyeing, bedding, food, forestry, ceramic, sponge, marble, EPS and cable sectors.

KAYSERİ FREE ZONE

In 1998, the activity started on a flat land of 6.905.000 m². Free Zone is the largest in Turkey. Kayseri Free Zone, which is located 320 km to the Mersin port, 900 m to the State Railroad loading ramp, 600 m to the international highway and 15 km to the airport, has a convenient location for all kinds of transportation. Currently there are 102 domestic, 7 foreign and 10 domestic foreign companies operating in the region and 3 million 250 thousand m² of land is waiting for investors to be allocated.



	Kayseri Free Zone
Establishment Date	1997
Area (Hectares)	700
Number of Parçeles	840
Manufacturing Plants	141
Plants under construction	1
Employees	4.100
Electricity Costs	0,07 USD/kwh
Water Costs	0,21 USD/Ton
Natural Gas Costs	0,02 USD/ m ³
Land Costs	10 USD/m ² + 6 USD/ m ²
Land for rent	1,30 – 2,00 \$/m ² /ay
Office for rent	3,5 \$/m ² /ay
Warehouse rent	2,00/3,00 \$/m ² /ay
Empty Parcels	690 (5 milyon m ²)



A view from Kayseri Free Zone

A total of 141 (Production and Purchase-Sale) Operating Licenses in the Free Zone have been taken and approximately 700 vehicles are entered and exited daily. Domestic companies in the region; sheet and profile production, aluminum materials, cable, furniture, auto spare parts, LPG Tank production, textile, medical industry, patient beds and white goods sectors.

Since the Free Zone is deemed to be out of line, all goods can be treated as exempt from Customs Duty, VAT, quota restrictions. Companies that manufacture are exempted from income or corporate tax due to the profits they earn. Modern infrastructure, communication and transportation are ready in the region.

Distribution of Kayseri Free Zone Commercial Volume (1.000 US Dollars)

Years	From Turkey to the region	From the region to Turkey	From abroad to the region	From the region to abroad	Total
2013	180.382	148.420	190.028	279.419	798.250
2014	183.836	153.456	159.051	310.114	806.459
2015	144.060	166.009	155.880	271.682	737.633
2016	152.035	184.034	141.139	275.352	752.559
2017	171.725	213.790	184.870	282.982	853.367

Source: Kayseri Free Zone Directorate

The latest situation of infrastructure investments in the region is as follows :

- **Communication Infrastructure:** Completed.
- **Natural Gas Infrastructure:** Completed.
- **Water and Sewage Infrastructure:** Construction of Sewerage and Rainwater Network in the region has been completed and made ready for the service of participants
- **Reforestation and Environmental Regulation:** Regular afforestation works are carried out every year in the region. Up to this day, 92.500 trees have been planted.
- **Road Construction Works:** 95% completed.
- **Waste Water Treatment Plant:** Construction of 2.000 m³ / day capacity treatment plant has been completed.

LARGEST FREE ZONE OF
TURKEY IS IN
KAYSERİ

SMALL-SCALE INDUSTRIAL SITES

In 11 small-scale industrial sites of which the first one is founded in 1957 and all of them are showing activity today, approximately 36.000 people are employed in nearly 8.500 business places. The total number of sites will reach 13 with 2 new industrial sites that are under construction. Small industrial sites having an important place in the production industry and employment of Kayseri show activity with 93% occupancy ratio. Also a new mixed industrial site cooperative will be established by Kayseri Chamber of Commerce

Name of Site	District	Date of Establishment	Number of Firms	Number of Workers	Occupancy Rate
Old industrial site	Kocasinan	1957	2.178	6.810	%100
New industrial site	Kocasinan	1972	3.033	18.304	%100
Central industrial zone	Melikgazi	1979	55	139	%100
East industrial site	Kocasinan	1985	280	588	%100
İmalatçılar Pazar. Ind. Site	Melikgazi	1985	220	409	%100
Osman Kavuncu Ind. Site	Melikgazi	1995	850	3.560	%99
Argıncık Small Ind. Site	Kocasinan	1992	220	403	%100
Pınarbaşı Small Ind. Site	Pınarbaşı	1999	104	230	%57
Develi Small Ind. Site	Develi	1973	248	496	%80
Tomarza Small Ind. Site	Tomarza	2007	55	110	%92
Kayseri Demirciler SIS	Melikgazi	2003	293	1500	%90
Erciyes Small Ind. Site	Kocasinan	2014	765	5500	%90
Kayseri Otomotiv SIS	Kocasinan	2014	137	-	In the process of relocation
Oto Sanayicileri SIS	Kocasinan	2017	66	-	In the process of relocation
Kocasinan Keresteciler SIS	Kocasinan	2017	19	-	Under construction
Metalsan KSS	Kocasinan	2016	401	1010	%70

Kaynak: Governorship of Kayseri – 2018



Small-Scale Industrial Sites Under Construction

Erciyes Small-scale Industrial Site and “Mobilya Kent”

Erciyes KSS, which houses the Mobitek Project and a shopping mall, is based on an area of 1.4 million m². There are 743 workplaces ranging from 200 to 1000 sqm, settling 800 thousand square meters of area. In 2015, it is expected that the exhibition and sales departments will be completed on 460.000 m² area and the construction works will be completed in 2018. 30.000 m² closed exhibition area (KUMS Shopping Mall) is in contemporary standards. Thanks to the center where the common waste management facility will be located, the dispersed businesses are brought together and the solidarity model production is opened up and the small enterprises that can not go to the OIZs are saved from the tenancy burden.



New Auto Industry Site

It is necessary for the companies dealing with auto service and maintenance services to have a minimum indoor area requirement of 600 m² in order to obtain TSE 12047 authorized service document. The existing auto industry site in Kayseri could not respond to such modern and technical needs with respect to infrastructure facilities and physical conditions. However, thanks to the new Auto Industry site, which houses about 200 industrial plants, these troubles will come to an end. Site construction works, infrastructure works and environmental regulation have been completed and the site trades are being moved.



**APPROXIMATELY 36.000 PEOPLE ARE
WORKING AT NEARLY 8.500 BUSINESS
PLACES IN 11 SMALL INDUSTRIAL SITES**

UNIVERSITY AND INDUSTRY COOPERATION (R&D)

The purpose of university and industry cooperation is to create a cooperation between the universities, research institutions and organizations and the manufacturing sectors. In order to develop an industrial structure oriented to international competitiveness and exportation, it is aimed to produce technological information, provide innovation in outputs and production techniques, develop the qualities and standards, support advanced technology investments, increase efficiency, reduce production costs, create a business environment for qualified personnel and contribute in technologic transfers. On the other hand, in the "Kayseri Economic and Social Competitiveness Indexes" research performed with ORAN Supports by Kayseri Chamber of Trade, Kayseri is in the 8th rank in Turkey entrepreneurship ranking and in the 10th rank in innovation ranking.

ERCIYES TECHNOPARK

Erciyes Technopark was established in 2005 and started its activities in 2007. Erciyes Teknopark A.Ş., which is the legal entity responsible for the management of the zone. It is serving with the partnership of Erciyes University, Abdullah Gül University, Nuh Naci Yazgan University, Kayseri Organized Industrial Zone, Kayseri Chamber of Industry and Kayseri Chamber of Commerce



ERCIYES TEKNO PARK	
Establishment	2007
Closed area	20.300 m ²
Total area	277.000 m ²
Number of firms	186
R & D projects	447
On going R & D projects	290
Total R & D budget	264 Million TL



Erciyes Technopark has ISO 9000 quality management certificate and therefore all activities are defined and improved regularly. SERA, ETTOSOFT and ETTO brands have been registered.

Established in 2014, ERBAN's angel investment network is accredited by the Undersecretariat of Treasury in 2016, and its number is now among the 14 angel investor networks.

Erciyes Technology Transfer Office (ETTO) offers project support and guidance activities, university - industry cooperation activities, incubation services, patenting, patent research and technology marketing services.



Especially successful entrepreneurs who have graduated from Incubation Center programs under the SERA program can develop successful partnerships. Details about the Center can be found at <http://www.seraincubation.com>.

30% of Technopark's companies are in Computer and Communication Technologies sector, 17.7% are in Electronics, 17% in Software, 7.53% in Energy and 4% in Construction sector.

Other Research and Application Centers

MOBİTEK

Furniture Production Infrastructure Strengthening (MOBİTEK) Project that will provide opportunity to have the furniture sector developed rapidly will take place within Erciyes Small Industrial Site and will provide a usage area of 6.500 m2.

8,6 Million Euro budget is separated for the project that will be a R&D and design center for SME's.



TECHNOLOGY RESEARCH AND APPLICATION CENTER (TAUM)

The center providing technical support for SMEs and university researchers also provide technical test and measurement services for the manufacturers.



**ERCIYES TECHNOPARK IS THE
FIRST TURKISH COMPANY
TO JOIN THE EUROPEAN APPRENTICESHIP**

INDUSTRIAL DESIGN CENTER

The project that is developed jointly by the universities, Kayseri OIZ management and ORAN is completed in 2013.

Support is provided to the companies in product development and design matters.



(ERNAM) ERCİYES UNIVERSITY NANOTECHNOLOGY RESEARCH CENTER

ERNAM passed the activity in full capacity in April 2013. The financial support of 1 million TL required for the initial investment cost of the center was met by a businessman from Kayseri.

ERNAM has been installed in a closed area of 1600 m² and it has been serving researchers with 7 laboratories in 1200 m² area. ERNAM has adopted a thematic working model to operate in nanotechnology related fields such as nanomaterials, nanoprocessing methods and nanocapsules, and it has an important infrastructure and human resources for these studies.



(GENKÖK) ERCİYES UNIVERSITY GENOME AND STEM CELL CENTER

The center passed the activity in 2012. GENKÖK is mainly engaged in activities in genetics and stem cell field. It is Turkey's largest research center that is hosting 14 different life science sections. GENKÖK was founded with the support of Kayseri's benevolent Betül-Ziya Eren couple, Ministry of Development, Kayseri Governorship, Erciyes University, Kayseri Metropolitan Municipality, ORAN, Kayseri OIZ, KTO and Erciyes Technopark.



ORAN continues to provide support to the Center within the scope of Guided Project Support.

Center includes Stem Cell R & D Laboratories, Genomics Research and Application, Proteomics, Molecular Microbiology, Transgenic Animal, Animal Behavior, Experimental Animal Shelter, Plant Biotechnology, Imaging Center, Biobank, Metagenom, Hypoxia Laboratory and Bioinformatics units. GMP Laboratory Unit was established on an area of 300 m² located at the 'Stem Cell Unit'. In this unit there are 2 Stem Cell Production Suites and 1 Gene Therapy Suite.



TRANSPORTATION AND LOGISTICS

Depending on the increasing population and logistic needs of the city, a new modern airport is on the agenda. The fact that the railway passes through the organized industrial zones and is at the intersection of the highways makes Kayseri very advantageous in transportation. Highways and railway lines that are passing through the city are the other factors that make Kayseri developed. Kayseri is at about the same distance to the ports of Sinop, Mersin, Samsun and Iskenderun. However, Mersin port has been preferred due to the railway facility.

HIGHWAYS

Kayseri takes place at the junction point of D-300 highway that comes from Aksaray and Nevşehir and continues to Malatya and D-260 highway that comes from Kırşehir and continues to Sivas in the direction of west-east. With this location, the city is also a junction point for transit passes. Kayseri is in 11th rank in Turkey with 31.8% ratio of the divided roads to the total roads.



	Asphalt concrete	Surface treatment	Other	Divided Road	Total length
State roads	664	1.085	27	147	1.923
City roads	119	3.039	89		3.247

Kaynak: www.kgm.gov.tr - 2017

It is targeted that the state roads connecting Kaşeri with Maras, Malatya, Kırşehir, Yozgat and Sivas will be finished with bituminous hot coating in 2017. In addition, road construction works are continuing in order to solve transportation problems to Tomarza, Yahyalı, Develi and Erciyes Tourism areas.

**DAILY 10 PASSENGER AND
51 FREIGHT TRAINS
MOVE FROM KAYSERİ**

RAILWAY

Turkey Kayseri province is located in the center railways transport network. The province is on the route starting from Kapıkule in the east-west direction and reaching the Armenian border. This route comes from the province of Yozgat in the west and continues to Sivas in the east through the districts of Bünyan and Sarioğlan. The railway line reaching Adana and Iskenderun from the east of the center of the province to the south passes through the districts of İncesu and Yeşilhisar. The total railway length to 216 km ranks 16th in Turkey.

AIRLINE

Kayseri Erkilet Airport is 5 km from the city center. Away. Erkilet Airport is at the international airport status. Kayseri Airport has reached a total passenger carrying capacity of 1.9 million per year with 4 domestic and 15 international flights daily; which is twice that of 2010. The number of daily voyages is 68 and the average number of weekly voyages is approximately 476. This intensity is increasing even more in the summer months. In 2017, a total of 15.339 flights were carried out from Kayseri Airport; 13.238 domestic flights and 2.001 external flights.



Kayseri Airport Number of Passengers Carried by Years

Years	Domestic Route		International Route		Total	
	Incoming	Outgoing	Incoming	Outgoing	Incoming	Outgoing
2011	478.918	490.024	125.960	128.858	604.878	618.882
2012	535.614	561.269	118.787	114.156	654.401	675.425
2013	703.057	711.769	110.401	107.785	813.458	819.554
2014	747.889	753.631	112.726	111.600	860.615	865.231
2015	880.545	876.242	109.995	105.366	990.540	981.608
2016	893.016	888.973	102.006	100.530	995.022	989.503

YOU CAN FLY
22 DOMESTIC AND **102** INTERNATIONAL
DESTINATIONS FROM **KAYSERİ**



INDUSTRY AND TRADE



SECTORS

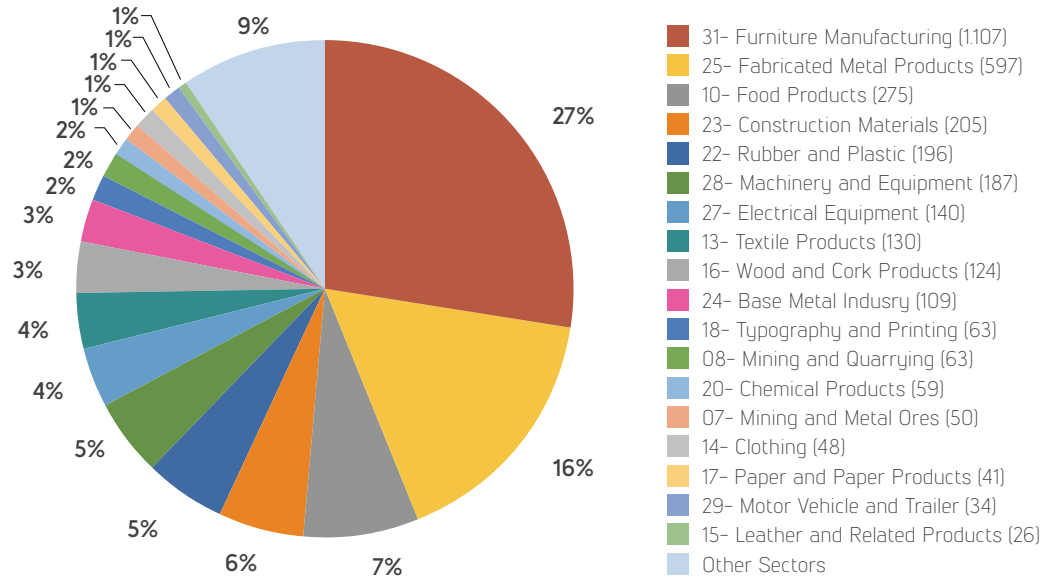
According to the Industry Registry Records of Ministry of Science, Industry and Technology (2014), industry of Kayseri is the 6th developed city with a share of 3% in the total industrial enterprises in Turkey. After 1950s, the effect of increasing private sector investments and the previous business experiences have caused Kayseri to rise in machine – spare part, textile, metal goods and electrical appliances. Rise of Kayseri furniture sector has started with sofa, seats and beds. Kayseri, with its companies making production in all branches of furniture with technological developments and new investments, has become an important furniture center in Turkey.



**KAYSERİ INDUSTRY
IS THE 6TH DEVELOPED CITY**
WITH ITS 3% SHARE WITHIN THE TOTAL INDUSTRY
ENTERPRISES IN TURKEY...

As of 2016, there are 3,706 industry registered industrial facilities in our province. When we look at the distribution of these enterprises in Kayseri according to their sectors, Furniture, Steel Doors, Food (Meat and Meat Products Including), Building Materials, Plastics, Machinery, Textiles, Metal Industry and Mining sectors are prominent.

Sectoral Distribution of Manufacturing Companies



Source: Provincial Directorate of Science, Industry and Technology- 2017

When the investment subjects of Kayseri are inspected, it is observed that they are especially wood, then plastic and metal furnitures, electrical appliances, steel door, profile and pipes, furniture bed and textile products, processed meat products such as soudjouk and pastrami, yarn and weaving investments, milk and milk products and construction materials industry such as concrete elements, marble, insulation materials are considered throughout the city.

Within the scope of the No. 2012/3305 law issued about the State Supports for Investments, the companies receive serious incentives in the investments in various sectors that they will perform with an Incentive Certificate given by the Ministry of Economy. Accordingly, a 6-step new regional map is prepared according to the development levels of the cities that based on the Socio-Economic Development ranking of the cities study and **Kayseri** has taken place in the **2nd region**.

In our city, there are 1,759 industrial registry certified industrial plants as of 2014. Approximately 24% of the said companies are furniture manufacturers. Then Metal Goods sector with 288 companies, Food Sector with 167 companies, Textile Sector with 149 companies and Construction Materials Sector with 137 companies ta

Sectoral Distribution of Kayseri Investment Incentive Certificates (January 2018)

Sectors	No. of Documents	Fixed Investment (Thousand TL)	Employment (Person)
Production	369	2.758.617	9.584
Health	6	985.338	1.880
Energy	255	1.898.980	799
Mining	31	132.236	547
Tourism	18	232.017	791
Logistics	23	277.115	516
Agriculture	25	144.117	524
Education	15	133.179	1526
Other	50	321.907	855
All Sectors	792	6.883.506	17.022

Source: Ministry of Economy – 2018



AMONG THE INVESTMENT INCENTIVE CERTIFICATES RECEIVED IN KAYSERİ HIGHEST SHARE IN TERMS OF

FIXED INVESTMENT AMOUNT AND EMPLOYMENT

IS RECEIVED BY **PRODUCTION INDUSTRY**

Furniture center of Turkey: Kayseri

According to TIM 2017 data, Kayseri's furniture exports are USD 333.5 million. After Istanbul, Izmir and Bursa, Kayseri is in the 4th place. 11 out of Turkey's 20 largest furniture manufacturer is in Kayseri. The sector in which the most employment is realized is furniture with 25.175 employees.

Kayseri has come to the forefront with sofa, armchair and bed production. Kayseri, with its investments and high-tech fabrication scheme is furniture center of Turkey. There are more than 1,000 companies operating in the furniture sector. According to TÜİK data, 28% of the employment in Kayseri is employed in the furniture sector. World furniture exports rose from \$ 149.1 billion in 2011 to \$ 177.5 billion in 2014. The world's largest furniture exporters are China, Germany, Italy, Poland and the USA.



11 OF 20 LARGEST FURNITURE
MANUFACTURER OF TURKEY
ARE IN **KAYSERİ**

Kayseri Furniture Sector Export-Import Figures (Million Dollars)

Years	Exportation	Importation
2013	306,4	58,8
2014	386,3	36,1
2015	376,5	47,1
2016	369,3	8,1
2017	333,5	7,6
2016	369,3	8,1

Source: TÜİK – External Trade Data - 2018

The new investments are led by high technology R & D and innovation activities like Kayseri furniture. MOBİTEK and MOBİLİND which are open to foreign partnerships and opened to the world especially to Europe. Kayseri is one of the biggest actors of the industry with KUMSmall (Europe's largest furniture shopping center).

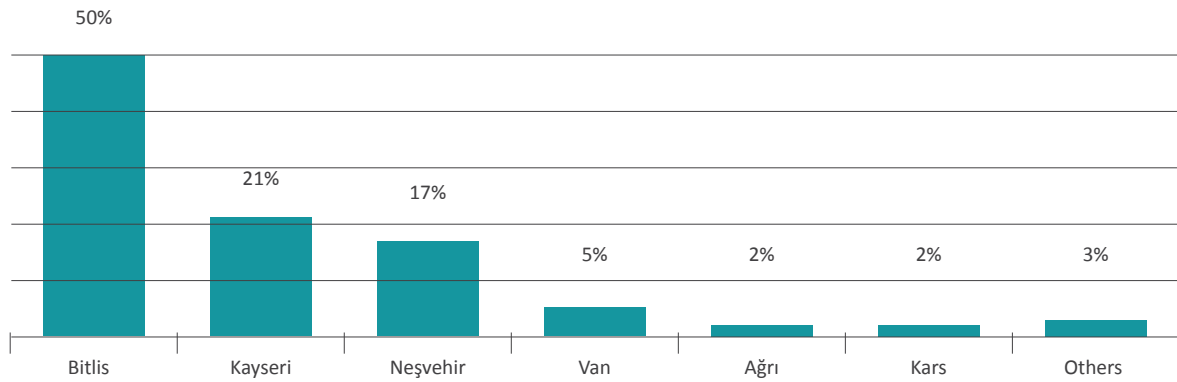


Bath Brick ve Pumice Block

Pumice is one of the porous and light construction materials that is formed as a result of volcanic cases. Our country has an important potential in terms of numerous industrial raw materials and underground sources.

According to 2013 data of BİMS Manufacturers Association, more than 45% of the world pumice reserves that is about 18 billion m³ (approximately 8 Billion m³) is present in Turkey. In the ranking of the cities with maximum reserves, Kayseri is in the 2nd rank.

Pumice Reserve distribution according to the cities (2010)



Source: BİMSADER - Bims Report

IN THE RANKING OF THE CITIES WITH MAXIMUM
RESERVES IN TURKEY,
KAYSERİ IS IN THE 2ND RANK!



Annual masonry total of the houses to be constructed in our country is about 60 million m². When it is considered as an hypothesis that all this volume is met by pumice blocks, 940 millions of blocks is needed to be produced annually in average. The raw material of PUMICE wall blocks that have especially higher values in terms of heat and voice insulation and release zero carbon instead of high carbon release by burning lignite during the production of bricks, is pumice.

While 80% of pumice is consumed in construction sector as light construction elements and insulation material, large part of the remaining 20% is exported as textile pumice. In textile sector, it is especially used by blue jean manufacturers and the most important recipient companies and EU countries and USA. Despite the high reserves of our city and Turkey, it is not at the deserved place in World trade. Instead as raw material, it is exported much cheaper when compared to other countries. Pumice, sold from 125 Dollars/on in the world, is treated from 86 Dollars in our country including rinsing and packaging.



Electrical Appliances Production

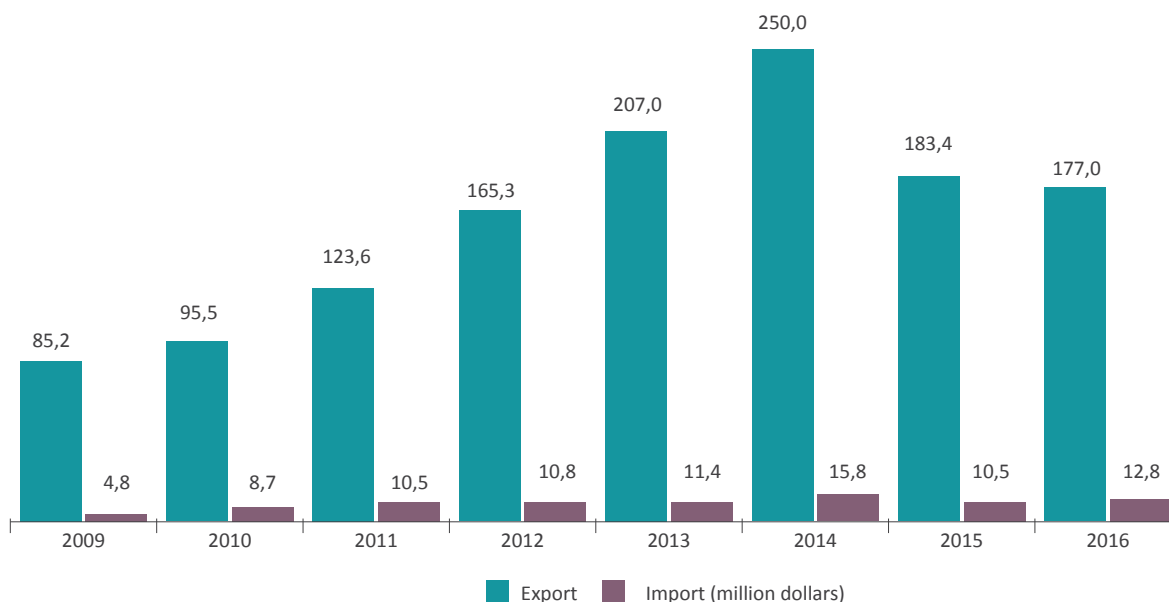
The number of firms operating in the electrical equipment manufacturing sector in Kayseri is 140 according to the Provincial Directorate of Science and Technology of the year 2017. Many of these companies are producing with brand-value firms, and there are also fast-growing companies. In total, the number of employees working in Electrical Appliances sector is 9,354 according to the data given by the Provincial Directorate of Science and Technology of the year 2017.

This sector is the third sector employing the most personnel after the Furniture and Textile industry. According to the data of the Science Directorate of Science and Technology of the year of 2017, the number of companies operating in the electrical equipment manufacturing sector in Kayseri is 140. Many of these companies are producing with brand-value firms, and there are also fast-growing companies. In total, the number of employees working in Electrical Appliances sector is 9,354 according to the data given by the Provincial Directorate of Science and Technology of the year 2017. This sector is the third sector employing the most personnel after Furniture and Textile industry.

**ONE THIRD OF THE COOKING UNITS MANUFACTURED IN
TURKEY COMES FROM KAYSERİ!**



Kayseri Electrical Equipment Production Sector External Trade



Source: TÜİK External Trade Statistics- 2017

When the foreign trade figures of the electrical equipment manufacturing sector of the region are examined, it is seen that the export amount made from Kayseri at the end of 2014 is about 250 million dollars. However, due to the troubles in the country and the Middle East war environment, According to 2016 TURKSTAT data, electrical household appliances and equipments are in the second place in Kayseri's industrial exports. Kayseri's exports in electrical household appliances account for about 11.5% of total sector exports in the country as of 2016.

TURKEY'S **11%** OF ELECTRICAL HOUSEHOLD
APPLIANCES EXPORTS
IS **REALIZED** FROM **KAYSERİ**

Fabrication Metal Products

Fabricated metal products are among the leading sectors of Kayseri together with the furniture manufacturing sector. The number of companies operating in the manufacturing sector of fabricated metal products except machinery and equipment in Kayseri in 2017 is 597. There are 8,300 employees in the sector.

According to Kayseri Science Industry and Technology Provincial Directorate data of 2017, among the sub-sectors produced in Kayseri, production of metal-made goods is the second rank with a share of 16%.

In the manufacturing of fabricated metal products (except machinery and equipment), Kayseri's exports account for about 2.2% of total exports in the sector (TURKSTAT 2017). Some of the export goods can be listed as follows: Various machines connected to steel door, profiles, mining machines, heater-stove, hinge, lock systems, metal mold, student (order), LPG tank and sheet metal press molds.

Since Kayseri can not convert the knowledge and experience it possesses in the metal industry to technology intensive works, the contribution to the commercial is limited. In this context, investments to be made in areas of high added value, such as the medical sector, will carry the metal industry in a completely different place.



IN STEEL DOOR PRODUCTION,
50% OF THE CAPACITY OF
TURKEY IS IN KAYSERİ!

Food Processing

Food and Food Products Processing

As of 2017, there are 275 enterprises operating in food processing industry in Kayseri. Among the sub-sectors, the 'meat processing, storage and meat products' sectors came to the forefront with a share of 51.7% and 'bakery and bakery products' with a share of 14%. According to the data of Turkish Patent Institute, Kayseri pastry, pastrami and soudjouk are the registered products belonging to Kayseri among the products of both sub sectors.

Kayseri has a tremendous potential for the development of the food industry with its wide range of arable agricultural land and mulch. In terms of vegetable and animal production, 41% of provincial land is composed of meadow and pasture lands and 40% is agricultural land, which is important for the development of food sector. In addition, 52.21% of the agricultural areas that will increase the crop production and diversify the crops in the vegetable production are fertile lands. The "Provincial Directorate of Agriculture and Rural Development Support Institution" expected to be established within the scope of the Provincial Directorates will also be more supportive for the enterprises to be made about agriculture and animal husbandry.

Strong laying hen poultry that is one of the important sub sectors of food sector and the presence of suitable lands and conditions for feed plantation show that poultry sector has a high potential for the city.

Continuously increasing food demand cause the sector to grow. Food products processing industry together with being one of the strategic sectors determined by ORAN, has an important place in the production industry of Kayseri.



Geographical Signed Products

There are 10 registered geographical signs belonging to Kayseri province: Kayseri Pastry, Develi Cıvıklısı, Kayseri Pastramısı, Kayseri Sucuğu, Yamula Eggplant, Yahyalı Handwoven Carpets, Hand Made Carpet, Soğanlı Babies, İncesu Karaevrek Grapes and Tomarza Pumpkin Grapes.

3 applications have been made for the Geographical Signature and they are under review. These are: Bünyan Gilaborusu, Akkışla Gilaborusu and Erkilet Kedibacığ products. (Source: Kayseri Chamber of Commerce 2018)

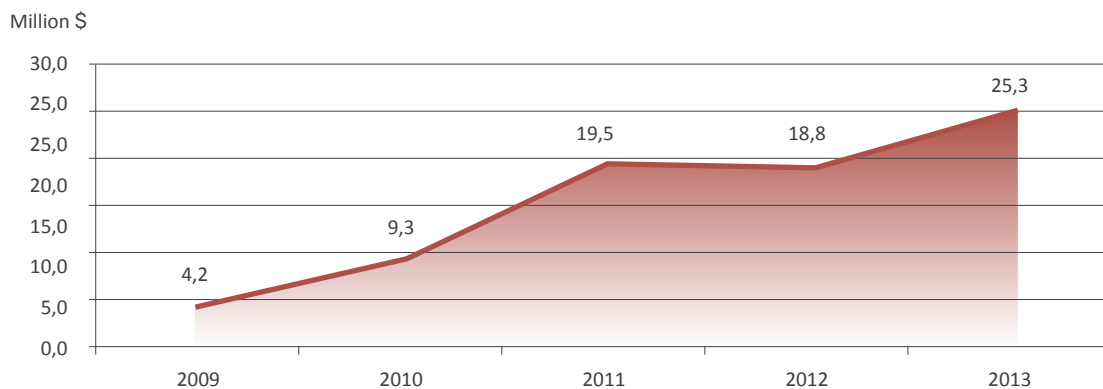


Food Products Processing

Tout Processing

Processing of aquatic products in Kayseri is another leading industry matter. We have considered the quantity of salmon trouts grown in the city and their importance in the sector under the Agriculture and Stockbreeding title in our guide. Salmon trouts are sent to the internal markets and especially to the processing plants in İzmir. In Kayseri Pınarbaşı, a company that has 20 tons of fish processing capacity per day has ended its activities. **After the plant was closed in 2014, exports of “Processed Fish Products” stopped. Since all production is processed and exported in İzmir, Kayseri province does not reflect export data.** The current trout transaction is an important sub-economic activity in the hope of Kayseri economy and region investors.

Kayseri Processed Fish Exportation (million dollars)



Source: TÜİK External Trade Statistics- 2013



Meat Processing (Soudjouk & Pastrami)

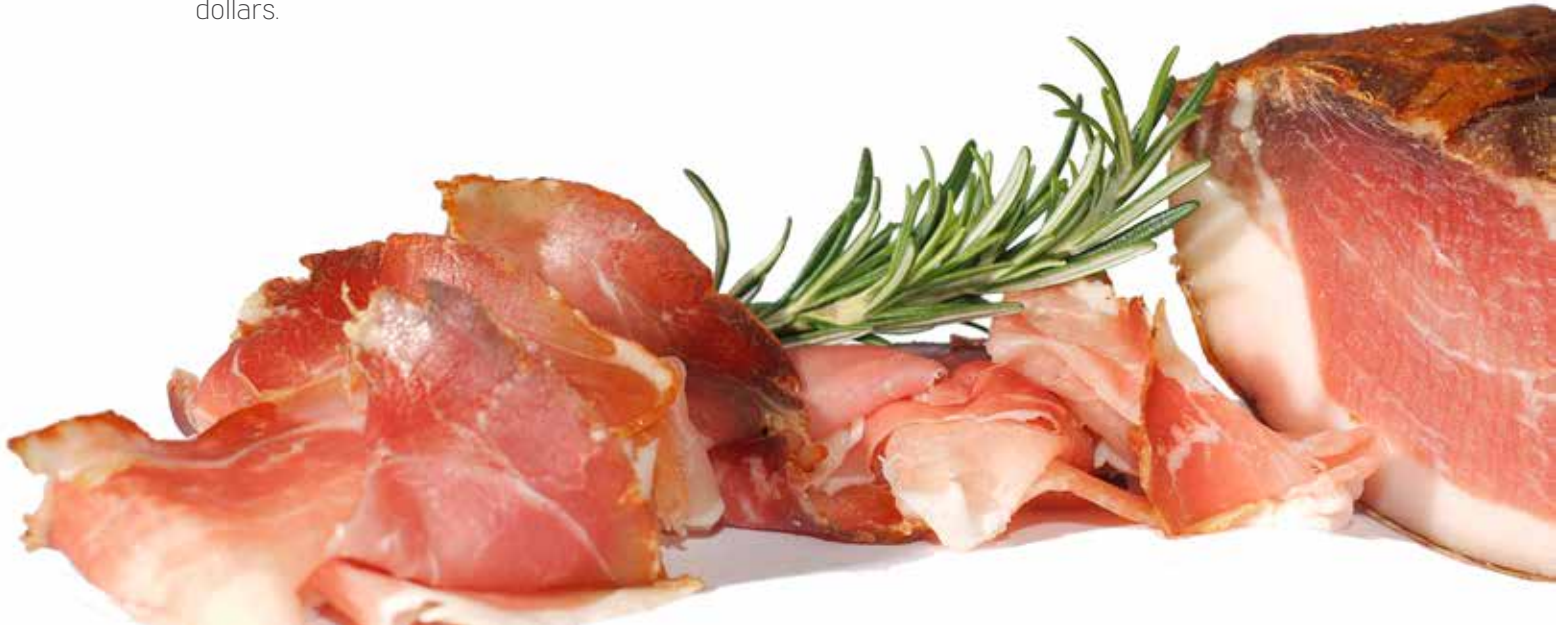
Soudjouk is a delicious product with its name costs to Kayseri. Although there is no sufficient statistical information for the processed meat products such as sausage, soudjouk and pastrami, one of the companies in the 3rd rank in Turkey's processed meat products market with 2.5 billion TL belongs to a brand that is founded in our city.

According to the data of Meat and Fish Authority, 2014 sausage, soudjouk and pastrami prices have increased 40% when compared to 2013.

The registration application made by Kayseri Chamber of Commerce for the recognition of Kayseri's local delicacies pastrami, sucuk and manti in Europe, which can not be sold to EU member countries, was accepted by EU Commission in June, This situation is promising for pastrami and soudjouk exports in the coming days.

Ministry of Food, Agriculture and Stockbreeding has published the new "Meat and Meat Products Declaration" in which the suitable production, packaging and placing on market according to the technique specified in 2012 are given. Declaration has entered into force as of 5 March 2013 and radical changes are executed in terms of content and definitions. Thus it is aimed to eliminate production under the counter.

Within this scope, modernizing the existing infrastructure of the plants in our city with qualified and healthy production techniques or developing new modern companies will provide Kayseri to reach a BRAND value in soudjouk and pastrami sectors. According to 2017 TÜİK data, Kayseri is in the 7th rank in Turkey in Processed Meat and Meat Products exportation with 21.6 million dollars.



External Trade

In 2017, Kayseri has performed an external trade volume of approximately 3,45 billion dollars. 1,64 billion dollars of this amount consists of exportation and 1,80 billion dollars of importation. Kayseri, with the said trade performance, is in 12th rank in exportation and importation. However because the companies do not perform their exportation transactions from Kayseri, when the data reflected to the exportation data of another city during the clearance outwards, it can be specified that trade volume of Kayseri can be much more.

Kayseri External Trade Volume According to the Years



Source: TÜİK External Trade Statistics- 2017

External trade volume of Kayseri shows serious increases according to the years. From 2006 till today, exportation of the city has increased 2 times. By the effect of the global crisis in 2009, despite the growing trend of the trade volume has interrupted, growing has continued since 2010. When the density of external trade is inspected, we can see that it consists of more than 60% of the total exportation in textile, furniture, metal goods and electrical appliances that are within the first four.



Kayseri, by the effect of trade culture from past to present, especially 24 sectors of production industry, is a city with exportation capacity in various matters.

Although there are some sectors in the top three with furniture, textile and electrical appliances sectors exportation capacity, it continues its success throughout the country in traditional products such as salmon trout farming, soudjouk-pastrami and carpet-rug trade which are approved to be successful in recent years.

Sectoral Distribution of Kayseri 2013 Exportation

Sector	Export (Million USD)
Furniture, Paper and Forest Products	333,5
Textiles and Raw Materials	274,8
Iron and Non-Ferrous Metals	244,1
Electrical Electronics and Service	188,4
Steel	175,1
Mining Products	105,4
Chemical Materials and Products	85,8
Air Conditioning Industry	45,2
Machine and Accessories	39,5
Aquaculture and Animal Products	27,0
Automotive Industry	23,5
Grains, Pulses, Oil Seeds and Products	20,0
Cement Glass Ceramic and Soil Products	16,0
Ready-made clothing and apparel	12,8
Carpet	12,7
Fruit and Vegetable Products	5,6
Defense and Aviation Industry	2,5
TOTAL	1.642

Kaynak: TÜİK - 2017

IN 10 YEARS,
KAYSERİ EXPORTATION CAPACITY
HAS ENLARGENED 2 TIMES

Three of the top 10 countries forming 45.7% of the total exportation of the city are the middle east countries Iraq, Germany and USA. Iraq maintains its importance and our trade with Algeria, Libya, Egypt and Azerbaijan has partially affected from the political conflicts and the chaos. Besides exportation to UK, Morocco and Israel tends to increase.

Especially it is considered that the projects that can be developed regarding to the transportation of Kayseri with Mersin and/or Samsun ports, will reflect positively to the exportation values. Chairman of Kayseri Chamber of Industry has declared the 2023 exportation target as 7 billion dollars.

Distribution of Kayseri Exportation according to the Countries

Country	Exportation (Million \$)	Ratio
Iraq	217,5	% 14,2
Germany	95,7	% 6,3
USA	64,5	% 4,2
Algeria	63,1	% 4,1
Italy	58,3	% 3,8
UK	47,8	% 3,1
Belgium	39,8	% 2,6
Saudi Arabia	39,0	% 2,6
Egypt	37,5	% 2,5
Israel	35,3	% 2,3

Source: TÜİK- 2017

KAYSERİ IS IN 12TH RANK IN TURKEY
IN EXPORTATION AND
IMPORTATION RANKING





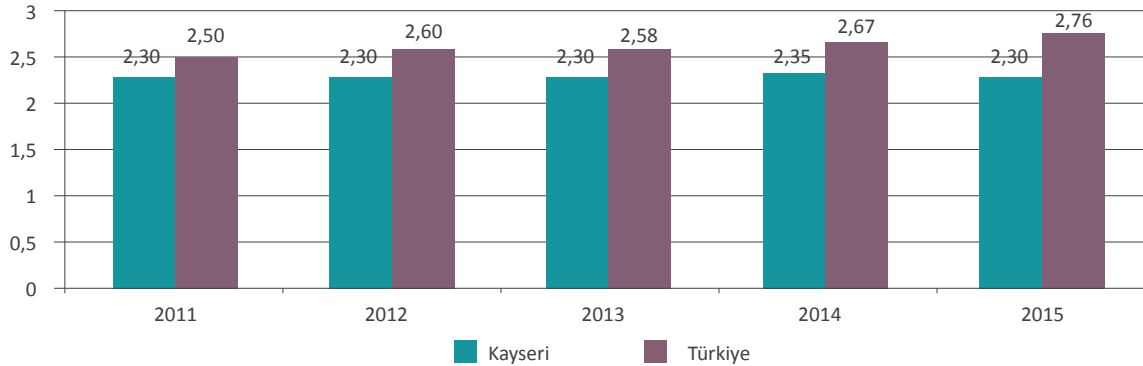
ENERGY AND MINING



ENERGY CONSUMPTION

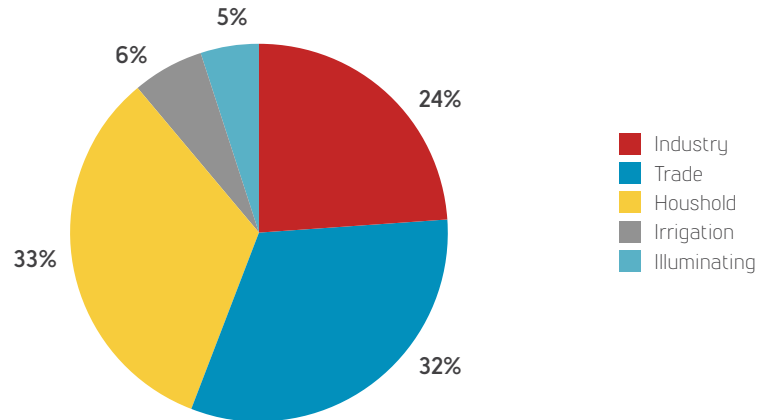
1.5% of the electricity consumed in Turkey is consumed in Kayseri. According to TÜİK data, in 2016 2.869 GWh electricity is consumed that also includes the loss-illegal electricity. Between 2010 and 2015, when we examine the electricity consumption table per capita in Kayseri and Turkey, it is observed that the consumption in the city is below the average values of Turkey.

Electricity Consumption MWh/person



Source: TÜİK Regional Statistics Data – 2016

Distribution of Electricity Consumption in Kayseri (KCETAŞ-2016)

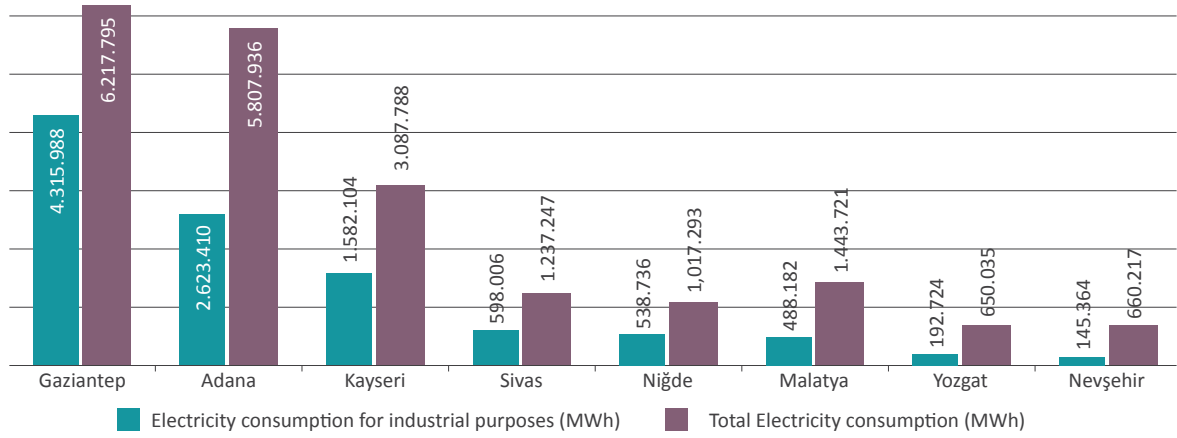


Also again according to the 2013 KCETAŞ data, 54.66% of the electricity used is used for industry and trade purposes. Also natural gas can be used in all the OIZ's and KSS's in the city. For industrial purposes, some of the factories in Develi and Kayseri have their own electricity producing plants as autoproductors (belong to them).

Energy type	Consumption	No. of subscribers	Rate according to the consumption in Turkey
Electricity	2.190 GWh	673.432	% 0,8
Natural gas	583 million m ³	436.681	% 1,3

When the electricity consumption quantities of the year 2015 are examined, it is seen that half of the total electricity consumption in Kayseri is for industrial purposes.

Comparison of the Electricity Consumption of Kayseri and Neighbouring Cities



Source: TÜİK Regional Statistics (Energy Consumption - 2016)



GENERATION OF ENERGY

Consumption demand foreseen for Turkey in 2023 is about 500 billion kWh. When it is considered that approximately 30% of the natural gas imported in Turkey is used in electricity production (TEİAŞ – April 2016) and major part of the current deficit is caused by natural gas importation, the importance of renewable energy in the country economy and the need of new investments in these sectors can be understood better.

Electricity Generation Plants

Energy Type	Company	Plant name	Installed power (MW)
Hydroelectric power plant (HEPP)	Ayen Enerji	Yamula Dam	100
	EÜAŞ	Çamlıca 1 HEPP	84
	Derin Enerji	Çamlıca 2 HEPP	18
	Akfen Enerji	Çamlıca 3 HEPP	28
	Molu Enerji	Bahçelik HEPP	7,42
	GMT Enerji	STS-1 HEPP	11
	KCETAŞ	Bünyan HEPP	1,36
	KCETAŞ	Pınarbaşı HEPP	0,1
	BoyEnerji	Yahyabey HEPP	0.31
Natural gas thermal power plant	Sanayi İşletmeleri	Factory buildings	228
	Fener Enerji	Fener Enerji TES	1,2
	Say Enerji	Kayseri OSB	5,85
Wind energy (RES)	FC Enerji	Yahyalı WEPP	83
	Rea Elektrik Üretim	Zincirli WEPP	12
	Kurtkaya RES	Are Elektrik Üretim	45
	Sancak Enerji	Yahyalı WEPP	53
	Ayen Enerji	Yahyalı Aksu WEPP	72
Biogas	Her Enerji	Kayseri Çöplüğü BES	5,78
Sun (GEPP)	Private Institutions	Factory buildings	113,38
		TOPLAM	869,4

Source: <http://www2epdk.org.tr/lisans/elektrik/lisansdatabase/verilenuretim.asp>

WIND ENERGY

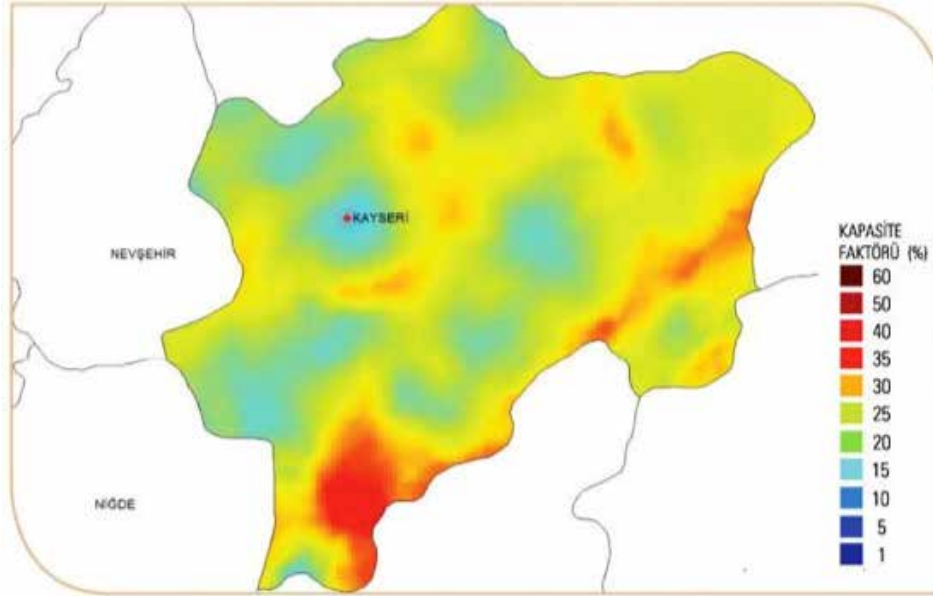
In the percental distribution of the wind energy power plants according to installed powers in cities, it is observed that Kayseri is in 7th rank with a ratio of 4,28% (261.6MW). (Trkish Wind Energy Statistical Report – January 2017)

26 plants with a total of 927.8 MW installed capacity are under license evaluation stage.

Wind Power Plant Status	Installed Power (MW)	Number of Facilities
Operating	261,6	5
Under construction	3,3	1
Licensed but not yet invested	927,8	25
Evaluation stage	545	12

Source: Turkey Wind Energy Statistical Report – January 2017

Kayseri WPP Capacity Factor Distribution

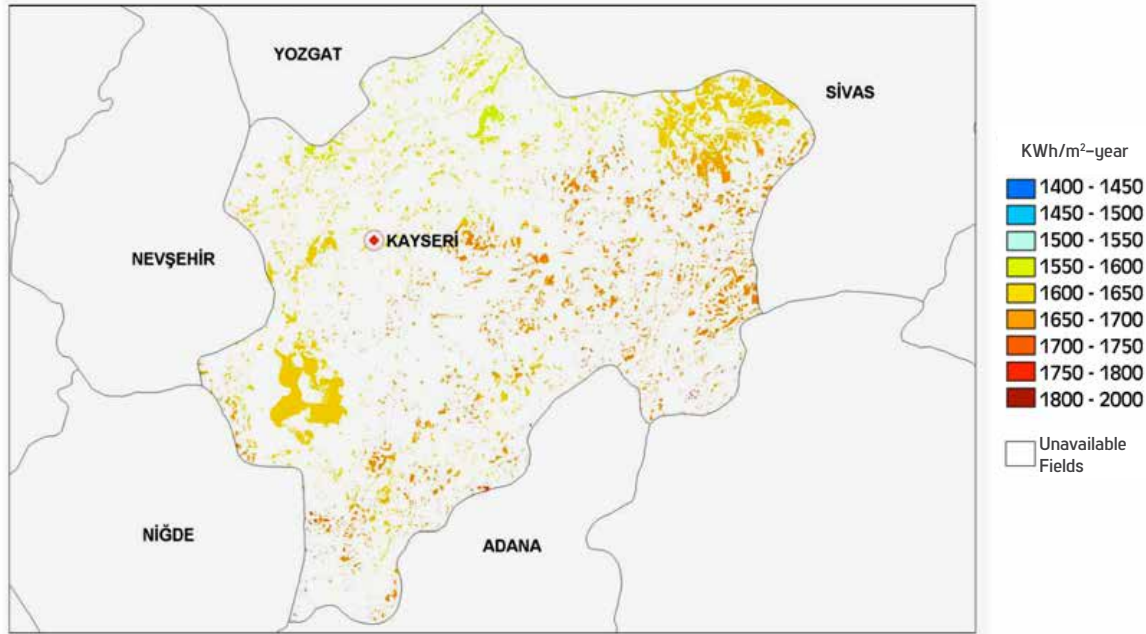


For economic WPP investment, 35% of more capacity factor is required.

SOLAR ENERGY

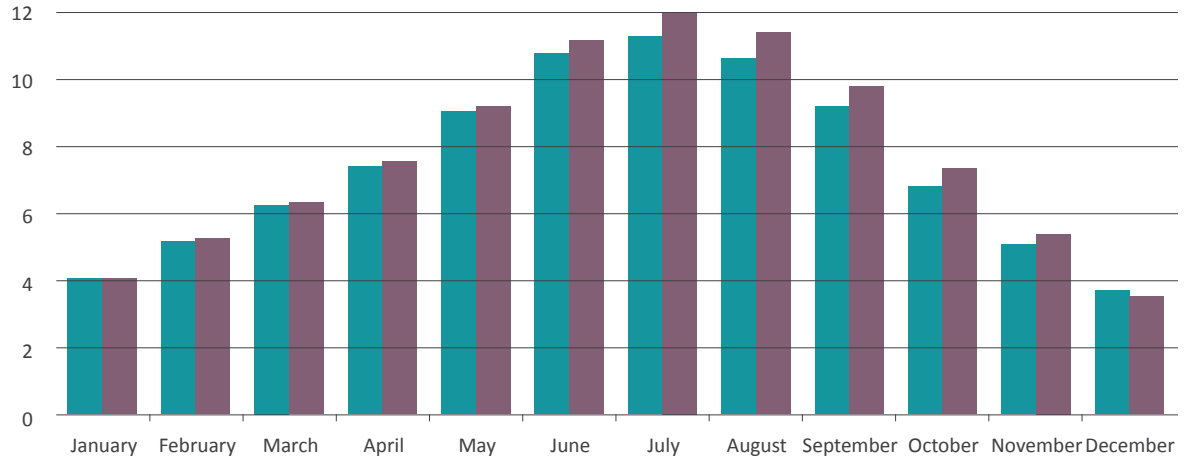
When the insolation periods and global radiation values are considered, Pınarbaşı and Sarız districts of Kayseri have suitable lands for the installation of a solar energy power plant. The values here are approximate values with Van that has the most efficiency azimuth values. The suitable/unsuitable areas for solar energy investments in Kayseri are shown in the below mentioned map.

Kayseri SPP Solar Plant Suitable Areas



On the other hand, Central Anatolia region is the 4th important region of Turkey in solar energy potential and Kayseri is one of the high potential cities of Turkey with an average insolation period with 7.8 hours daily. As of the months, Kayseri insolation periods are provided below.

Annual Insolation Periods (Hour)



	Jan.	Feb.	Mar.	April	May	June	July	August	Sep.	Oct.	Nov.	Dec.
■ Türkiye	4,11	5,22	6,27	7,45	9,1	10,81	11,31	10,7	9,23	6,87	5,15	3,75
■ Kayseri	4,08	5,31	6,37	7,59	9,21	11,22	12,03	11,47	9,84	7,39	5,39	3,55

Map and graphic sources regarding to the matter: <http://www.eie.gov.tr>



BIOGAS ENERGY

Biogas is a type of flammable gas that is used to heat up and obtain energy. Biogas is obtained as a result of processing of animal and vegetable raw materials.

Various biological products and wastes such as animal feces in farms, food industrial wastes, degraded plant products, high energy plants such as corn or beet, and oils can be used as substrates in biogas plants.

The quality of the biogas depends on the ratio of methane in the biogas. The resulting biogas is converted to electricity by burning it in the cogeneration unit (gas generators).

There is only one biogas plant belonging to HER Energy Company in Kayseri. This company produces biogas from these wastes by taking the waste of Kayseri Metropolitan Municipality with a tender. The capacity of this plant is reported as 5.78 MW. In Kayseri, there is a serious potential for animal and vegetable waste to establish a biogas plant. This potential is expressed in the following figures:

Number of Cattle Farms / Cattles in Kayseri	42.000 / 477 thousand
Number of Small Cattle Farms / Small Cattles in Kayseri	9.000 / 1 million
Number of daily cattle slaughterings in slaughterhouses in Kayseri	60.000
Egg Chicken Poultry producers / number of animals	72 / 3,7 million

The wastes of the Kayseri Sugar Factory and Meysu Fruit Juice Plant have an important biogas potential. According to the Turkish-German Project report prepared by the Ministry of Environment and Urbanism in 2011, the provincial technical and theoretical biogas potentials of agricultural substrates and poultry feces in Kayseri are as follows:

Technical Biogas Potantiel of Agricultural Susbtats

Technical Agricultural Biogas Potantiel (MWh/year)						
Province	Animal waste (cattle+poultry)	Grain stalk	Tomati waste (field+greenhouse)	Sugar beet leaves	Energy crops in fallow fields (grass)	Total
Kayseri	415.610	191.542	2.140	63.106	1.032.770	1.705.252

Technically and Theoretical Biogas Potential for Poultry Outlaws on Provincial Basis

Province	Number of Meat chickens*	Number of Egg chickens*	Theoretical Biogas Potential of Poultry Outlaws (MWh/year)			Technically Biogas Potential of Poultry Outlaws (MWh/year)		
			Meat chickens	Egg chickens	Total	meat chickens	Egg chickens	Total
Kayseri	537.850	3.238.910	26.132	100.914	127.046	25.854	99.802	125.934

* The given data belong to 2011. By 2016 number of meat chickens is 52,000. The number of egg hen is 3,679,271.



MINERAL RESOURCES

When reserves are taken into account in Sivas and Kayseri, more than 50% of iron ore of Turkey is in TR72 region. Another important metallic mineral of the region is chrome. 17% of the mining licenses in Kayseri belong to the chrome mine.

Kayseri is rich in pumice among industrial raw materials. Despite the presence of unoccupied fields, the number of mining licenses and the amount of production are higher for pumice than for other minerals. Generally, metallic minerals such as iron and chromium stand out in Kayseri.

According to TIM data, in 2017, the province's mine exports amounted to over \$ 105 million. The information about mining potentials and places of use is provided below.

	Kayseri Mine Inventory	Possible Reserve (ton)	Usage Areas
1	Pumice	725.000.000 ton	BIMS block , Puzzolan cement, prefabric building equipment
2	Brick-Tile	18.000.000 ton	Fireplace brick, Tile, Wall element
3	Diatomite	12.750.000 ton	Lightweight concrete elements, glass products, brick, paint
4	Iron	10.000.000 ton	Construction builing, scaffolding, railings, steel doors, armatures, steel constructions ... etc.
5	Sand-Gravel	4.600.000 m ³	Cement, ready-mixed plaster, ready-mixed concrete
6	Gypsum	1.500.000 ton	Ceramic mold, tile mold, gypsum plaster, gypsum, vitreous products

Sources: ORAN Building Materials Sector Report - 2013





CONTINUING INVESTMENTS



When we examined the public investments in 2017, 481.886.000 TL is spent for public investments in Kayseri. The distribution of these investments is as follows:

SECTOR	COST of INVESTMENT (1.000 TL)
Agriculture	94.841
Manufacturing	129
Energy	12.502
Logistics	87.612
Tourism	17.031
Education	166.827
Health	59.300
Economic	24.400
Social	19.244
TOTAL PUBLIC INVESTMENTS	481.886

Apart from these, detailed information about important investment topics in the city is as follows.

Agriculture and Animal Husbandry

DEVELİ 2ND STAGE IRRIGATION PROJECT (1990–2021)

Within the 2nd stage, it is planned to transfer 102.83 hm³ water from Zamantı River yearly and to irrigate totally 36.591 ha field. Within this scope Zamantı Regulator and Derivation Tunnel are opened on 31.10.2010. By water supplement to Ağcaşar Dam irrigation channels via a tunnel, the water demand of Sultan Reed Bird Sanctuary is met. When the 36.591 ha irrigation units of the project that includes the Develi-Yahyalı-Yeşilhisar districts are completed, it is aimed to improve the socio-economic status of approximately 20.000 farmers with a 330.30 TL increase per de-care (net 89 million TL annually). Until now, 547 million TL is spent within the scope of the project.



BAHÇELİK (1995–2023)

Bahçelik Dam with a storage of 216,14 million m³ is completed in 2005. This project consists of the Bahçelik Dam and Bahçelik Dam Irrigation units. **Within the scope of the project, totally 49.033 ha area will be irrigated.** The construction of the clay cored rockfill type Bahçelik Dam with a storage capacity of 216,14 hm³ is completed in 2005 and it produces 27 GWh/year energy via the HEPP that is constructed by the private sector. 4 unit of 490.330 da irrigation consisting of 8 units is included in the investment programme. Until now, 364 million TL is spent within the scope of the project.

YAMULA (2009–2017)

Yamula Dam with a storage capacity of 3.476 hm³ is constructed by private sector and it still produces energy. In the dam that is completed in 2005, averagely 443 GWh energy is produced with 100 MW installed power. **When the project is completed, 7.748 ha area will be irrigated.** Until now, 108.6 million TL is spent within the scope of the project and it is at the stage of completion.



BEYDEĞİRMENİ Livestock Area

Kayseri Metropolitan Municipality is continuing the infrastructure works of the project which is formed in an 800 million barn parcels in an area of 5 million m² in the Beydeğirmeni Region. Demand aggregation for the 1st stage of the project was finalized on 31 December 2017. Demand for the 2nd stage of 1.7 million square meters will be made in 2018. Kayseri Büyükşehir Municipality is continuing the construction of the roads of Beydeğirmeni Livestock Area. The project contains biogas plant, animal market, slaughterhouse, social facilities and feed producers / sellers. It is expected that a total of 80 thousand head of cattle will be in the area and the area will be a kind of Animal Breeding Specialist OIZ. The region is expected to cost 1 billion TL. Kayseri with the project, which will be a first in Turkey, could be among the first five provinces in the livestock sector.



CULTURE AND TOURISM INVESTMENTS

ERCIYES TOURISM MASTER PLAN

In the projects with continuing works since 2005, the investments are collected under mechanical systems, telpher systems, snowing units, restaurants, parking lots, health and shopping facilities, daily areas ski club facilities and social facilities including a mosque, accommodation facilities and infrastructure works.

When the project is completed that will cost approximately 300 million Euros and that will provide employment for about 5.000 people; it is foreseen to have Erciyes be the number one ski center in Turkey with its lift quantities, capacity and length among the Ski Centers of Turkey.

Comparison Table Of The Skiing Centers

Ski center	Lift quan.	Capacity (person/hour)	Aimed bed capacity	Length (meters)
Bursa Uludağ SC	20	15.000	4.300	18.514
Erzurum Palandöken SC	16	24.563	8.850	25.788
Bolu Kartalkaya SC	12	7.000	3.700	10.380
Kayseri Erciyes (Current Satus)	5	4.650	460	7.514
Kayseri Erciyes (After the Master Plan)	20	35.650	6.000	34.848

Source: Ministry of Culture and Tourism General Directorate of Investments and Enterprises



ANATOLIAN WONDERLAND

Anatolian Wonderland project that developed on a 700.000 m² area on the Light Rail system route at Kayseri Kumarlı consists of 10 main activities. These are Entertainment and Play Park (57.000 m²), Zoo (180.000 m²), Water Ski Park (98.000 m²), Sports Areas (37.000 m²), Ice skating Rink (10.000 m²), Science Center (23.600 m²), Horse Riding Plant (6.000 m²), Laser Play Center (3.500 m²), Hobby Garden (100.000 m²) and Social Facilities (24.000 m²). The project is expected to attract a large number of visitors and will positively impact the city's economy, especially by triggering tourism and other sectors.



SCIENCE PARK

The Science Park, which will be located in the Kayseri Anatolian Wonderland area, has a total area of 23.600 m². The area includes scientific playgrounds, traditional playgrounds, social facilities, exhibitions and workshops.



ERCİYES HIGH ALTITUDE CAMPING CENTER

Erciyes Tourism Center, which offers alternative facilities to different sports branches with its special position and strong infrastructure, is on its way to becoming the center of not only winter sports but also summer sports. Bike trails that are created according to different degrees of difficulty in the 2.200 meters in Turkey provide the best opportunities for professional and amateur level cycling enthusiasts. Özellikle Bisiklet Sporü için son derece uygun altyapıya sahip Erciyes Mountain has a wide range of bike trails with excellent infrastructure for cycling sports. It is a great advantage that the accommodation and facilities at the altitude of 2.200 meters are very developed and all infrastructure is ready for cycling workouts.



KAYMEK VOCATIONAL TRAINING CENTER

KAYMEK, authorized by the Vocational Qualifications Authority, operates in the field of professional competence. The Vocational Examination Center has made its first examinations. By the Vocational Qualifications Authority Law No. 5544 the vocational qualification certificate became compulsory. KAYMEK Vocational Examination Center will determine and certify the sufficiency of workers in many professions.

Professionals such as Wood Molder, Gypsum Plaster Practitioner, Reinforced Concrete Worker, Masonry, Hydraulic-Pneumatic, Construction Painter, Construction Worker, Metal Cutter, Ceramic Tile Coating-er and Plasterer can apply KAYMEK for certificate of professional qualification.



KAYSERİ HAVA İKMAL CITY PARK PROJECT

Kayseri Hava İkmal City Park project which is Turkey's the largest city park will be located in the 2nd district of Talas Central Air Supply and Maintenance Center factory area. The park, which will be built in a short time, will rise on the 2 million square meters of free space on the factory area.

The Air Supply City Park Project is expected to start in the summer of 2018. The project, which will be the largest city park in Turkey, with an observation tower with a height of 160 meters will also be an important symbol of Kayseri. The park, which will be built opposite the university, will host six different youth centers.

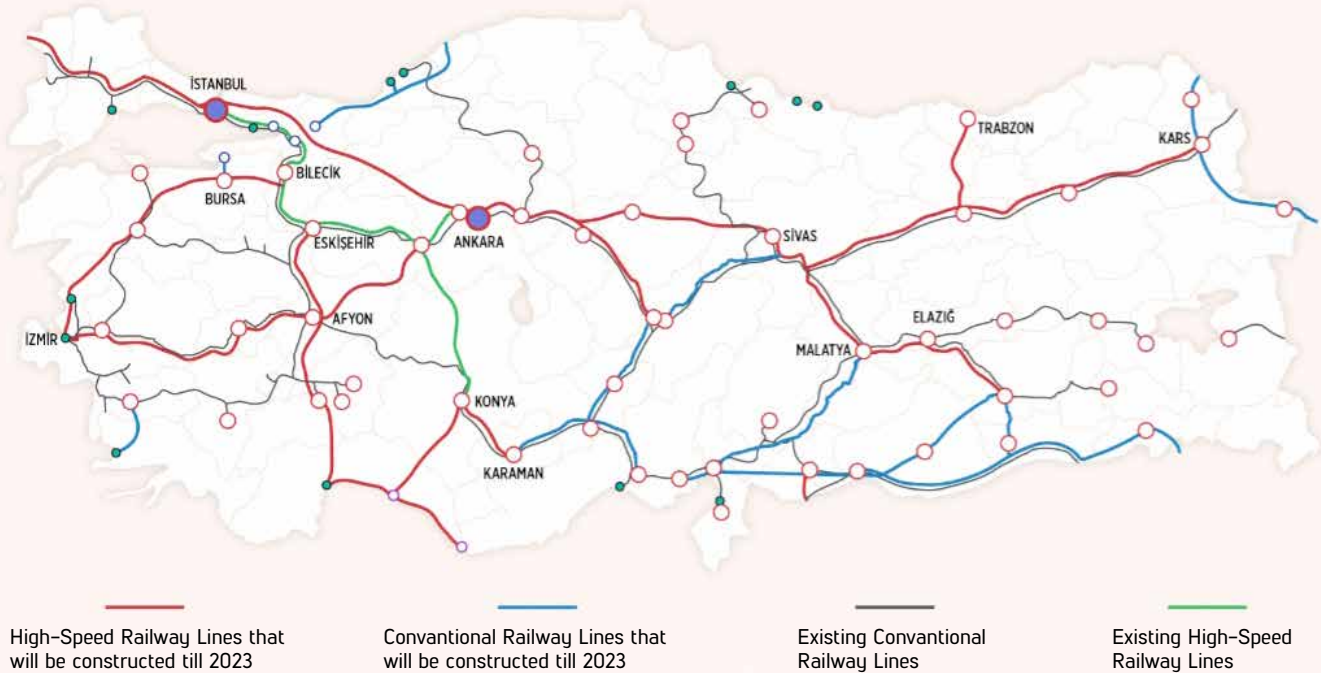
In the city park where restaurants serving the world cuisines will also take place, it is thought that the flavors will be mainly included in Kayseri Mutfağı. 5600 meters of running and hiking trails, paragliding training center, sailing boats, parachute courses and gliders are among the details of the project.



TRANSPORTATION & LOGISTIC INVESTMENTS

KAYSERİ-ANKARA HIGH SPEED TRAIN PROJECT

The implementation projects of the Ankara-Yerköy and Yerköy-Kayseri sections at 250 km / h and double line construction are carried out by the Railways Ports and Airports General Directorate. The planned Yerköy-Kayseri High Speed Train Project will shorten the travel time between Ankara and Kayseri and provide a high standard rail line. In addition, it will have an important place in terms of economical imports of Kayseri economy and the delivery of its products to domestic and foreign markets. Thus, especially in trade and tourism, the region will have new investment opportunities in many areas. The contract for construction of the Yerköy-Kayseri high-speed train project, which has a share of TL 2.028 million from the central budget, will be realized in 2018. (The planned tender date is 28.03.2018)



BOĞAZKÖPRÜ LOGISTIC VILLAGE

In order to reconstruct the cargo gar within the Kayseri city center in order to meet the cargo logistic demands in an area that can be preferred by the customers and that has an active highway access as in the European countries, it is planned to develop a new logistic center in Boğazköprü. Boğazköprü logistic village is projected on an area of 511.000 m² and upon the logistic village will show activity, it is expected to increase the current cargo amount of approximately 71.000 ton/year to 1.782.000 ton/year. Until now, more than 200 million TL is spent within the scope of the project. As of the end of 2017, cumulative expenditure for 18 Logistics Centers totaled 723.754.000 TL.

Also together with the project, all kinds of processes from loading to customs will be performed at this logistic center and thus the OIZ's in the city and the products produced in the free zone will reach to the world easily, efficiently and easily; so easier competition opportunity will be provided via global capital.



RAILWAY INVESTMENTS

In order to develop the planning of Kayseri Gar according to the texture of the city and to assess the ownerships, it is planned to carry the other plants in Kayseri Gar excluding the Gar building to the Logistic Village to be formed at Boğazköprü and to carry the Kayseri local existing railway pass to the parallel of the north highway of the city.

Besides, 750 million TL has been spent for the Osmaniye-Niğde-Kayseri-Mersin-Adana railway line renewal works and in the 2017 investment program it is estimated that 80 million TL will be spent. Similarly, 135 million TL has been spent for the Ankara-Kayseri-Sivas-Kırıkkale railway line renewal works.

Transportation Master Plan and Light Rail System Investments

The Kayseri Transportation Master Plan was last made by the Metropolitan Municipality in 2008. Due to the recent enactment of the "Metropolitan Act", it has become necessary to update the area of responsibility due to reasons such as the expansion of the area of responsibility and the increase in transportation problems with large investments. Within the scope of the Transportation Master Plan studies to find solutions to transportation problems; 12,500 household surveys and vehicle traffic enumeration at 115 junctions. Planning studies are continuing.

The double-track rail system operated on the western-eastern side of the city is approximately 17.4 km long and has 28 surface stations, including the West Terminal in the Organize Industrial Zone in the West and the East Terminal near the Mimarsinan junction. II. stage Talas Line is 7.4 km long and III. stage İldem line is 9 km long. Route of stage IV. and V. is determined according to Metropolitan Municipality Transportation Master Plan.



URBAN TRANSFORMATION

There are two large-scale urban transformation projects that are aimed to be actualized by the Kayseri Metropolitan Municipality and Kocasinan Municipality. The Sahabiye Urban Transformation project that is executed by the Metropolitan Municipality is projected via competition procedure and it has a construction area of 496 thousand m². In the project, 5714 independent units will be destroyed and it will consist of 4 stages and it is foreseen to actualize the residences, offices and trade similar to the existing structure. Demolition work has been completed in the first phase of the project which will cost about 4 billion TL. Immediately after the ground work is finished, insulation and groundbreaking work will begin. An official groundbreaking ceremony is scheduled for April 2018. The first phase of the project has a total construction area of 130 thousand square meters. The second stage negotiations will also begin until May 2018.

Within the scope of Ahi Evran Urban Transformation Project that is executed by Kocasinan Municipality, 80% of the 370.000 m² area will be a green land.

Also there are small-scale transformation projects that are executed by Talas Municipality under the name of Bulvar Sitesi (Boulevard Site) to which new sites are added.



R&D INVESTMENTS

CAPACITY BUILDING OF FURNITURE PRODUCTION INFRASTRUCTURE (MOBİTEK)

36-month project that is applied within the scope of Regional Competitiveness Operational Programme (BROP) and that is in the tender stage, will increase the competitiveness of Kayseri Furniture Sector and has the aim of increasing the productivity and efficiency of the furniture manufacturing SME's in Kayseri and strengthening their product development and marketing capabilities. For the common usage of more than 1.500 furniture manufacturing SMEs in Kayseri, the budget of the project is 9 million 480 thousand Euros in which it is aimed to develop innovation, external trade, market research units and training centers. The technical consulting tender for the project was concluded in 2016 and the consulting firm started work. The procurement of the goods has been concluded in 2017 and the machinery institutions will be built in 2018.



Also 5.6 million TL payment is foreseen for the laboratories where the Scientific R&D activities will be executed that are aimed to be actualized within the scope of Erciyes University and Abdullah Gül University.



HEALTH INVESTMENTS

INTEGRATED HEALTH CAMPUS

(Regional Training and Research Hospital with 1583 Beds)

In 2009 YDA İnşaat Sanayi Ticaret A.Ş. & INSO Sistemi Per. Le.Infrastrutture Sociali SPA joint venture won the bid of construction and operation rights of Kayseri Regional Training and Research Hospital that is tendered by the Ministry of Health.

Kayseri District Training and Research Hospital (Health Campus), 913 beds General Hospital (General Hospital 490, Cardiovascular Hospital 423), 274 beds Maternity Hospital, 120 beds Psychiatry Hospital, 200 beds Rehabilitation Hospital, 100 beds High Security Forensic Psychiatric Hospital will serve as a total of 1607 beds. The Health Campus has social facilities and shopping centers besides the 6 main hospital buildings. There will also be 38 operating rooms, 2,500 patient-friendly emergency services, 144 intensive care beds and imaging centers, laboratories and two helicopter landing fields. The construction area of the hospital is 180.000 m² and the closed area is 460.000 m². 5% of the hospital's 3,000-capacity closed car park was constructed as a disabled car park.

The hospital with an investment value of TL 792.000.000.00 consists of 3 plots and is built on a total area of 683.59270 m².The hospital was opened in May 2018.



INDUSTRY AND TRADE INVESTMENTS

KAYSERİ INTERNATIONAL FAIR AND CONGRESS CENTER

When we look at the cities that are 250 km away from Kayseri, Kayseri has the highest industrial potential and it is a wholesale trade center. There is not a center with the potential to organize fair among these cities. When Kayseri's industrial and commercial potentials and neighboring needs are considered, it is expected that importance of fair organizations will increase.

After feasibility study and needs analysis prepared by Kayseri OSB administration with the support of ORAN The Kayseri OIZ has designed an International Exhibition Center with an area of 60.000 m² consisting of two blocks on an area of 150.000 m². The center is designed as 28.000 sqm exhibition halls, 1.900 sqm foyer area, administrative offices, restaurants and 31.000 sqm closed area including 1.000 sqm congress center. Within the scope of the project, there are open car parks and car parks for 2.000 cars.

The Guided Project submitted to the Ministry of Development by ORAN for the second stage of the Kayseri International Fair and Congress Center has been approved by the Ministry.



KUMS – KAYSERİ INTERNATIONAL FURNITURE PALACE

KUMS, which aimed to be the biggest furniture and decoration shopping center in Europe, will be a just like a living city with 302.000 sqm closed-site 400 shops, 500 cars closed and 3.000 cars open car park! KUMS is located in the area of Erciyes Small Industry Site Cooperative. Beside 250 furniture stores there will be 120 stores of 30.000 m² consist of complementary decoration sectors just like carpet, curtain, lighting, home textile, white goods and so on in the shopping center. KUMS also promises a unique concept that will fulfill consumers' needs, from clothing to entertainment and many activities with food shops and construction markets. The construction of the KUMS Furniture Palace has reached its final stage and is expected to enter service in 2018.

This giant shopping center, where visitors can find everything they are looking for, is aiming to be the world's newest showcase of furniture by welcoming furniture artists who will give fashionable directions to the furniture in different designs on 25.000 m² exhibition area. This fair center will be the 3rd Expo Center after Tüyap and OSB Fair Centers in Kayseri.







CULTURE & TOURISM



Being one of culture, art, science and tourism centers of Turkey, Kayseri has been cradle of numerous civilizations since ancient times of history and maintained its importance in every period. Kayseri is one of the deep-rooted and oldest settlement areas of Anatolia where various civilization traces are intertwined with historical ruins. Because of having been land of diverse civilizations for its 6-thousand history, Kayseri is located in a privileged position in terms of national tourism thanks to its extraordinary natural beauties, cultural richness, and geographical position. In facilities with operational certification in 2016; A total of 322,000 tourists, 289,000 domestic and 33,000 foreigners, have been accommodated. The museum and ruins were visited by about 40 thousand people. These figures are also below the half of 2013 due to the recent unfounded propaganda.

According to the data of Provincial Directorate of Culture and Tourism (2016); 5 restaurants, 87 travel agencies and 22 hotels have tourism management certificate in Kayseri. A total of 69 hotels in Kayseri offer approximately 7.130 bed capacity. After the Erciyes Masterplan project, the total bed capacity is expected to exceed 10,000 people.

Do you know?

- Gevher Nesibe Şifahanesi (hospital) and Madrasa, which is the first medical madrasa in the world, was founded in Kayseri during the Seljukians period.
- 10 of 178 Registered Geographical Indications throughout Turkey belongs to Kayseri by the date 2018 May. Registered Geographical Indications of Kayseri are Manti (a ravioli-like dish served with yogurt) of Kayseri, Pastrami of Kayseri, Sausage of Kayseri, Hand-made rug of Bünyan, Cıvıklı (a kind of pita) of Develi, Doll of Soğanlı, Hand-made rug of Yahyalı and eggplant of Yamula, Pumpkin seed of Tomarza and Karaevrek Grape of Incesu. Requests of three additional geographical indication registration have been in the assessment phase.
- Ahi Evran Craftsmen and Artisan Museum is the first craftsman museum established in Turkey.
- Kültepe is the first organized trade center of the world.
- Assyrian inscriptions with cuneiform script unearthed in Kültepe are the oldest written documents of Anatolia.
- Sultan Sazlığı (Marsh) where 301 bird species live together is one of famous bird sanctuaries of the world.
- Town of Ağırnas, birth place of Sinan The architect, is a settlement place dating back at least 3 thousand years owing to its passages, caves, and underground city ruins.

CULTURE TOURISM

Kültepe-Kaniş Archaeological Site



Being one of the largest cities of Ancient Anatolia, Kültepe has two parts. The first part is the upper city with a diameter of 500 m and a height of 20 m where Kanesh princes and native population resided. "Karum Area" seeming a kind of lower city which was founded in north-eastern and south eastern foots of the mound and where Assyrian merchants resided constituted the second part. The oldest settlement place in the mound is found to be Late Chalcolithic Age, 3000-2500 BC, which is followed by ancient bronze, Hittite, Phrygian, Hellenistic- Roman ages. Some of works uncovered during the excavations performed in archaeological site since 1948 are displayed in Archeological Museum.

Memorial Monuments



Made of large marbles, Roman graves are known to be established when Cappadocia was a Roman state

Rock Monuments



Monument of the Hittite is known as Fraktin Rock Monuments. It is renowned for hieroglyphic script and reliefs over a big rock.

Soğanlı Ruins



It is included in a valley where rock churches and caves are intertwined with today's houses. Starting to be used as residential area since the Roman period, Soğanlı is one of Christianity Centers in Cappadocia since 4th century AD and continued its importance in 7th and 8th centuries, as well. Founded over tuff, Soğanlı has almost 50 rock churches and caves. Additionally, beauty of Fairy Chimneys is also famous.

Kapuzbaşı Waterfalls



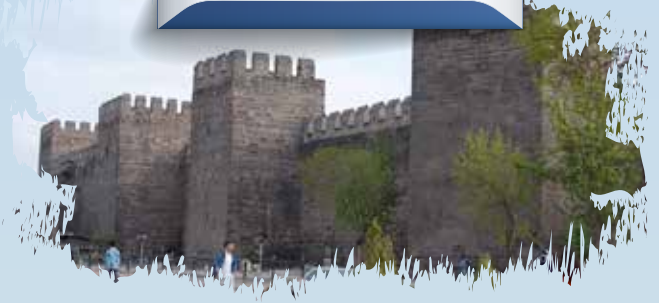
In terms of altitude flow (70m.), it is bigger than Niagara (55m.) Falls in USA, İmatra (25m.) Falls in Finland, Tortum (50m.) Waterfalls in Erzurum and Düden (25m.) Waterfalls in Antalya except for Victoria Falls (100m.) in Uganda. Altitude of waterfalls is 700 m. Big one of waterfalls fed with snow and iceberg waters located in summits of Aladağ has a height of 20m, the small one has a height of 10m.

Hostelries and Caravanserais



Sultan hostelry was built during the rulership of *Alaaddin Keykubat I*, the Sultan of *Seljukians*. Karatay hostelry was built in 1240 with order of *Celaledin Karatay*, one of *Seljuk* viziers. *Karamustafapaşa* Caravanserai located in *Incesu* was built as an islamic-ottoman social complex with order of *Merzifonlu Kara Mustafa Paşa*, vizier of Ottoman Empire. There are bazaar, madrasa, Turkish bath and mosque in this complex. Additionally, *Pamukhan*, *Gökhan* and *Veziirhan* built in the city center of *Kayseri* during Ottoman Empire are other important hostelries.

Castles



Kayseri and *Asarcık* Castles in the city center, *Develi* and *Öksüt* Castles in *Develi*, *Akkışla* Castles in *Akkışla*, *Viranşehir Zamantı* Castle in *Pınarbaşı*, *Yeşilhisar* and *Zengibar* Castles in *Yeşilhisar*, and *Zırha* Castle in *Felahiye* are worth-seeing important castles.

Melikgazi Tomb



It is located in *Melikgazi* village of *Pınarbaşı* district. It was constructed as two-storey in the style of *Seljukian tombs* founded on square plan. Mummy one among seven cists and corpses in the tomb is of *Melikgazi*.

Its architecture is single example of the region.

Mosques



There are mosques built during Danişmend, *Seljukian and Ottoman* periods. Ulucami (Camikebir) was constructed in 1134 with order of Melik Gazi during Danişmend dynasty. Being one of mosques built during Seljukians. Gülük Mosque was constructed in 1210. Hunat Hatun Mosque Mosque in 1237 and Hacılıç Mosque in 1249. The most important mosques built during Ottoman Empire are Kale, Katıroğlu, and Mimarşinan Mosques.

Ağırnas



Ağırnas, birth place of Sinan The architect, is a settlement place dating back at least 3 thousand years owing to its passages, caves, and underground city ruins. It is understood from niches and pictures that some parts of Ağırnas underground city were built in BC and some additions were made in following years and it was used mostly in 1-13 centuries AD.

Madrasa



Şifaiye ve Gıyasiye Madrasa, which was built during Seljukian period as the first medical school and hospital of Anatolia and Europe and is used as museum today. Seraceddin Madrasa built in 1240 with order of Seraceddin, the Seljuk vizier, and Hunat Hatun Madrasa, which was built in 1237 with order of Mahperi Hatun, mother of Gıyaseddin Keyhusrev II, the Sultan of *Seljukians and is used as souvenir bazaar today, are spectacular important architectural works in terms of both historical and tourism aspects. All of these buildings are located in the city center.*

Güpgüpoğlu Mansion



Being the oldest and most preserved one among Kayseri houses, Güpgüpoğlu Mansion was built between 1419-1497. Today, it is used as Ethnography Museum.

MOUNTAIN AND WINTER TOURISM

MOUNT ERCIYES AND SKI CENTER

It is located at height of 1800-3.000 m of Mount Erciyes 25 km away from the city center and has very smooth, long and wide ski runs. It is remarkable to allow skiing for 150 days of the year. Totally 45 km ski track will be increased to 160 km after Erciyes Master Plan.



ENTERTAINMENT TOURISM

ANATOLIAN WONDERLAND

Zoo within the body of Anatolian Wonderland founded on an area of 180 decares has more than 2000 animals from 173 animal species.

It is allowed to do various board sports in water ski park consisting of a pond of approximately 65.000 tons and a rope track of 560 meters

There are 3 football fields, 9 tennis courts including 1 clay court, 3 basketball courts, and 1 volleyball court.

It is possible to do recreation ice skating, figure skating, and ice hockey for kids and stars in the ice rink, ground of which is made of natural ice.





TOURISM OF AIR SPORTS

MOUNT ALI AND PARAGLIDING

Mount Ali, whose slopes host Talas District, is one of important paragliding centers in our country.

Offering easy access to summit, and good thermal and air currents for distance races, Mount Ali has characteristics of an international center for paragliding.

A group of people are rafting on a river with rapids. The raft is white and has several people on board, all wearing helmets and life jackets. The water is turbulent and white with foam. The background shows a rocky riverbank with green trees and bushes. The overall scene is dynamic and adventurous.

WHITE WATER TOURISM

ZAMANTI RIVER AND RAFTING

15 km National Rafting Track on 51-km long Zamanti River in Yahyalı district. It attracts a great attention with its length, flow, underground passages, and canyons as well as tracks used by professional and amateur sportsmen.

BIRDWATCHING

SULTANSAZLIĞI

It seems a freshwater marsh having grass, nutgrass, french lavender, sedge, nyrnphea, and iris plants in the south foot of Mount Erciyes.

Sultansazlığı hosts 301 bird species and 428 plant species.

Sultansazlığı, which is a marshy land having national and international importance because of being on one of certain bird migration routes, was proclaimed as Protected Wildlife Reserve on 21.4.1988 and National Park area on 17.03.2006 and has been included as an important marshy land within the scope of International RAMSAR Convention

National park of Sultansazlığı hosting 500.000 water birds has a reputation beyond national boundaries and is visited by nature lover bird watchers, scientists, and researchers every year.





FOR SPECTACULAR NATURAL AND
HISTORICAL BEAUTIES OF ANATOLIA,
YOU'RE INVITED TO

KAYSERİ

WHAT
CAN BE
ATE IN
KAYSERİ

GİLİBORU



YAĞLAMA



SUCUK VE PASTIRMA



MANTI



WHY KAYSERİ?

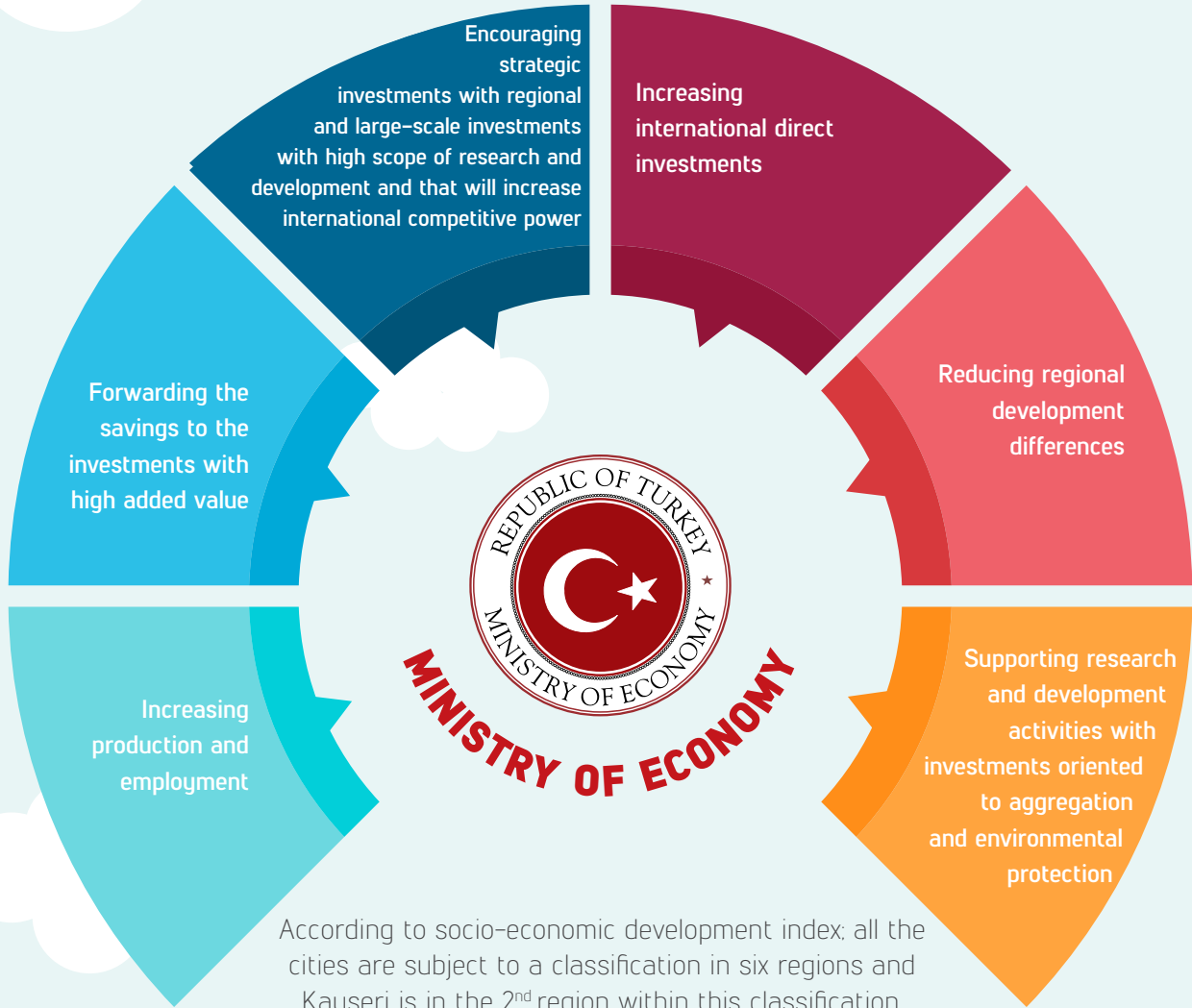
- Kayseri is an industrial and trade center due to its 5.000-year history and position. Kayseri has industrial capital accumulation and private enterprise experience.
- With its universities, vocational schools, and vocational high schools, Kayseri has an education infrastructure offering qualified personnel possibilities.
- Kayseri is a trade, logistic, and health center for surrounding 15 provinces.
- It is a province rich in primarily chrome and copper, lead, zinc, iron, marble, pumice, and natural stone mining. Mining investments are within scope of 5th territory supports.
- 3% of total industrial enterprises in Turkey are in Kayseri. Kayseri is 6th province with developed industry in Turkey. It is 15th province according to Socio-development index.
- Kayseri offers an opportunity of access to 1.5 billion customers and markets with 25 trillion \$ GDP in Europe, Middle East and Asia.
- Kayseri will have integrated and modern facilities offering combined transport, storage, and transportation services with highway, railway and airway access thanks to Boğazköprü Logistic Center.
- There are 16 companies from Kayseri in 2016 list of “Top 500 Largest Industrial Companies of Turkey” of Istanbul Chamber of Industry.
- Kayseri offers proper climate and land structure for increasing and diversification of plant production.

- It has an international airport with flight opportunities to more than 100 destinations.
- Support programs carried out by ORAN and other institutions with government aids and grants are available.
- According to report of “Inter-Provinces competition Index 2009–2010” published by International Association of Competition Researches; Kayseri is ranked as 4th in Branding Skills and Innovativeness Sub-Index” and 14th in Trade Skills and Production Potential Sub Index. Kayseri is ranked as 12th among the most competitive provinces.
- When the “Erciyes Mountain Winter Sports and Tourism Master Plan” is completed, Kayseri will have such facilities that will host national and international organizations. Together with Erciyes Master Plan, that will bring winter sports and winter tourism as an important part of Kayseri Identity; it is aimed to have an increase in employment and tourist quantity and also a growth in the economy of Kayseri.
- In Kayseri; there are investment opportunities in bioenergy due to the biological wastes obtained by poultry and cattle breeding besides the renewable energy sources such as wind, sun and geothermal etc..
- Local potencies such as gilaburu, pumpkin seeds, gelatin have a potent raw material in the important sectors resulting naturally.
- Kayseri has a significant potential in many areas such as paragliding, skiing, proximity to Cappadocia, mountainous areas suitable for high altitude training, cycling and horse riding.

INCENTIVES AND SUPPORTS

SUPPORTS OF THE MINISTRY OF ECONOMY

The aims of the incentive system that has entered into force after being published in the Official Gazette on 19.06.2012 upon the decision of the cabinet council with no 2012/3305 and date 15.06.2012 and the reasons of developing a new incentive system are explained as below.



According to socio-economic development index; all the cities are subject to a classification in six regions and Kayseri is in the 2nd region within this classification.

Incentive system consists of four different applications and support factors of each application also show variance.



Additionally investments in Region 6 are eligible for income tax withholding allowance and social security premium support (Employee's share).

SECTORS WHICH WILL BE PROVIDED REGIONAL INCENTIVE SUPPORT IN KAYSERİ AND MINIMUM INVESTMENT AMOUNTS

Sector Code	US-97 Code	Sectors that will benefit from regional incentives	2 nd region
1	121 0121, 0122.2 Decision dated 13.10.2012	Integrated stockbreeding investments including integrated breeding animal investments excluding the investments that do not comply with the minimum capacity conditions (specified in footnote 5)*	1 Million TL
2	0500.0.04	Aquaculture (including tiddler and fish eggs production)	1 Million TL
3	15	Production of food products and drinks (excluding the investment matters specified in footnote 6)**	2 Million TL
4	17	Production of textile products (excluding the yarn and weaving investments that do not provide the conditions specified in footnote 8)***	10 Million TL for the investments of sizing textile, 2 Million TL for other investment matters
6	19	Tannery and leather processing	1 Million TL
9	20	Production of forests and mushroom products (excluding furniture), production of the mat materials and the ones that are weaved by such	3 Million TL
10	21	Production of paper and paper products	10 Million TL
11	24	Production of chemical material and products	3 Million TL
14	2423	Production of chemical and vegetable products used in drugs/pharmacy and medicine	1 Million TL
20	26 (excluding 2610.2.03.01, 2693.2, 2694.1, 2695.3, 2695.4)	Production of non-metallic mineral products (excluding multi-layered insulation glasses, brick, tiles, cement, ready mixed concrete and mortar)	3 Million TL
27	2720, 273	Main metal industry except iron-steel, metal casting industry	3 Million TL
28	28	Metal products	3 Million TL
30	29	Machine and equipment production	3 Million TL
32	30	Production of office, accountancy and data processing machines	1 Million TL
33	31	Production of electrical machines and devices	3 Million TL
34	32	Production of radio, television, communication equipment and devices	1 Million TL
35	33	Production of medical products, sensitive and optical tools	1 Million TL

Sector Code	US-97 Code	Sectors that will benefit from regional incentives	2 nd region
36	34	Motorized land vehicles and sub-industry	50 Million TL investment amount for motorized land vehicles; 3 Million TL investment amount for motorized land vehicles sub industry
37	3530.0.15	Maintenance and repair of air vehicles and motors	1 Million TL
40	361	Production of furniture (excluding the ones produced of plastic)	3 Million TL
41	5510.1.01, 5510.2.01, 5510.3.02, 5510.5.02, 5510.5.04	Hotels	3 stars and more
42	5510.3.01	Dormitories	100 students
43	6302.0.01	Cold air storage services	1000 square meters
44	6302.0.03	Licensed warehousing	2 Million TL
45	80 (excluding 809)	Educational services (including pre-school education services, excluding the education of adults and other educational activities)	1 Million TL
46	8511.0.01-05, 8511.0.99, 8531.0.01-03	Hospital investment, senior center	Hospital: 1 Million TL Nursing house: 100 people
47		Smart multi functional technical textile	1 Million TL
48		Waste recovery or elimination plants	1 Million TL
50		Greenhousing	40 decares

*In integrated animal husbandry investments:

- In 1st and 2nd regions: 500 cattle in the milk-oriented bovine integrated investments, 700 bovine / period in the meat-oriented bovine integrated investments, 500 bovine in the breeding bovine integrated investments, in 2000 sheep, milk and meat oriented integrated sheep investments in 2000 sheep / period integrated poultry investments 200.000 pieces / period minimum capacity is required (capacity requirement is not required for integrated investments with stud poultry).

- In 3rd, 4th and 5th regions: 300 cattle in the milk-oriented bovine integrated investments, 500 bovine / period in the meat-oriented bovine integrated investments, 300 bovine in the breeding bovine integrated investments, in 1.000 sheep, milk and meat oriented integrated sheep investments in 1.000 sheep / period integrated poultry investments 200.000 pieces / period minimum capacity is required (capacity requirement is not required for integrated investments with stud poultry).

**Except 6th region, investments in food products and beverage production "pasta, macaroni and integrated semolina investments, noodle, couscous, yufka, kadayif, rice, poultry ready meal, fish meal, fish oil, fish meal, bread, raki, beer, nuts, pickles, linter cotton, tea, hazelnut cracking / roasting, ready soup and meat juices and preparations, and cereal and legume sorting and packaging" investments can not benefit from regional supports

*** Except 6th region, yarn and woven (wool yarn, intelligent and multifunctional technical textiles, carpets, tufting, non-woven-untreated fabrics, sacks excepted), only investments in modernization benefit from regional support.

INVESTORS, MAKING INVESTMENTS IN PRIORITIZED INVESTMENT TOPICS, WIN!

Below mentioned investment matters can benefit from the regional supports applied in 5th region.

- Investments pursuant to cargo and/or passenger transportation via seaway.
- Railway investments pursuant to local cargo transportation and railway investments pursuant to interurban cargo and/or passenger transportation to be performed by the private sector.
- Test centers, wind tunnels and similar investments (oriented to automotive, space or defense industry).
- Tourism accommodation investments that may benefit from the regional supports in thermal tourism or in Culture and Tourism Protection and Development Regions.(decision with no 2014_6058)
- International fair investments with minimum fifty thousand square meter closed area (excluding accommodation and shopping center units).
- Investments regarding to biotechnologic drugs, oncology drugs and blood products at minimum twenty million Turkish Liras to be performed upon the project approval to be received from the Ministry of Health.
- Investments in defense, aviation and space areas at minimum twenty million Turkish Liras to be realized upon the project approval to be taken from Undersecretariat of Defense Industry.
- Mine extraction investments and/or mine processing investments (excluding the extraction and/or processing investments to be performed in Istanbul and the crushed stone investments and the 1st group mines defined in th Mining Law dated 4/6/1985 with no 3213).
- Pre-school education, primary school, secondary school and high school education investments and nurseries and day care centers to be performed by private sector.(decision with no 2014_6058).
- Investments regarding to the production of products or parts developed as a result of the R&D projects that are supported by TÜBİTAK, KOSGEB and the Ministry of Science, Industry and Technology.(Cabinet decree with no 2012/1003)
- Investments regarding to the automotive electronics and transfer organs/equipment, motor equipment at minimum 20 million TL amount and the motor investments at minimum



- 75 million TL amount and the investments of minimum 300 million TL to be performed in motorized land vehicles main industry(Cabinet decree with no 2013/4288)
- Electricity production investments in which the mines specified in paragraph 4-b of Article 2 of Mining Law no. 3213, as inputs within the scope of a valid mining operation license and permit that is prepared by the Ministry of Energy and Natural Sources.(Cabinet decree with no 2013/4288)
 - Renewable Energy investments: Pursuant to the project approval to be given by the Ministry of Energy and Natural Sources excluding the "Investments that cannot be supported" in Annex 4; the investments related to energy efficiency with maximum 5 years of investment return period and that provides min. 20% energy saving per unit product that will be performed at the current production industry plants having minimum 500 TEP (ton equivalent petroleum) energy consumption annually (decision no 2014_6058).
 - As waste heat induced; the investments pursuant to electricity production via recovery from waste heat at a plant (excluding the electricity production plants based on natural gas) (decision no 2014_6058).
 - Liquidized natural gas (LNG) investments at minimum 50 million TL and underground natural gas storage investments.(decision no 2014_6058).
 - Investments regarding to the production of composite materials made of carbon fiber provided that via only with carbon fiber production or together with carbon fiber production. (06.08.2014 / 29080).
 - Investments pursuant to the production of products specified in high-tech industrial class according to the technology density definition of Organization for Economic Cooperation and Development (OECD) (US-97 Code: 2423, 30, 32, 33 ve 353).
 - Mineral exploration investments to be performed by the investors having a valid exploration license or certificate prepared according to the Mining Law, in licensed areas. (8.4.2015 / 29320)
 - Investments in the manufacture of wind turbines and generators for renewable energy production and wing production in wind energy production
 - Integrated investments in the production of aluminum flat steel by direct cooling slab casting and hot rolling
 - Licensed warehousing investments
 - Nuclear Power Plant investments

Priority Investment Topics, Benefits from 5. Region Support

MEDIUM-HIGH TECHNOLOGY INVESTMENT CONDITIONS

Sector US-97 Code	Name of Sector
2411.2.07	B.Y.S. Painter Ingredients: Inorganic Products Used as Luminofor
2411.3.08	Sulphides and sulphates
2411.3.09	Phosphinates, phosphonates, phosphates and polyphosphates, nitrates
2411.4	Manufacture of Other Organic Main Chemical Materials
2412	Manufacture of Chemical Fertilizer and Nitrogen Compounds
2413	Manufacture of Synthetic Rubber and Plastic Raw Materials
2429.2	Glue and Gelatin Production
2429.6.07	Modeling Maces; Dental Candle, Plaster Based Preparations Used in Dentistry; Filling Materials and Compositions for Fire Extinguishers; Cultural Environments of the Preparations Used in the Improvement of Micro-Organisms; B.Y.S. Mixed Reagents Used In The Laboratory Or Diagnostic.
2429.6.08	Disc, Stamp etc. Chemical Elements Dope Used in Electronic Forms
2429.6.11	Preparations used in the cleaning of metal surfaces; Vulcanization Accelerators; B.Y.S. Plastic and Stabilizer Compounds for Rubber and Plastics; B.Y.S. Response Initiators, Accelerators, Catalysts; B.Y.S. Alkaline and Alkalinaphthalenes in Mixture
2911	Internal Combustion Engine and Turbine Manufacturing; Excluding Aircraft, Motor Vehicles and Motorcycle Engines
2912.1	Pump and Compressor Manufacturing
2913	Spindle Bearing, Gear, Gear Set and Drive Rating
2914	Manufacture of industrial furnace, cooker and cooker ignition
2915	Manufacturing of lifting and transportation equipment
2919	Other General Purpose Machinery
2921	Manufacture of agricultural and forestry machinery
2922	Manufacture of machine tools

Sector US-97 Code	Name of Sector
2923	Manufacture of metallurgical machines
2924	Manufacture of Mining, Quarrying and Construction Machinery
2925	Manufacture of food, beverage and tobacco processing machines
2926	Manufacture of Machinery Used in Textile, Apparel and Leather Processing
2927	Production of Weapons and Ammunition (Except Hunting Rifles, Hunting Guns and Hunting Rifle Parts and Parts)
2929	Other Special Purpose Machine Manufacture
2930	B.Y.S. Home Appliance Manufacturing
3110	Manufacture of Electric Motor, Generator and Transformers
3120	Manufacture of electrical distribution and control equipment
3140.0.03	Lead Acid Accumulators for Starter Piston Motors
3140.0.05	Nickel-Cadmium, Nickel-Iron and Other Electric Accumulators
3190	B.Y.S. Electrical Equipment Manufacturing
34	Motorized Land Vehicles Manufacturing
352	Manufacture of railway and tramway locomotives and wagons
3591	Motorcycle Manufacturing
3592.2	Manufacture of Injured Carriers

Medium-High Technology Investments to be realized in

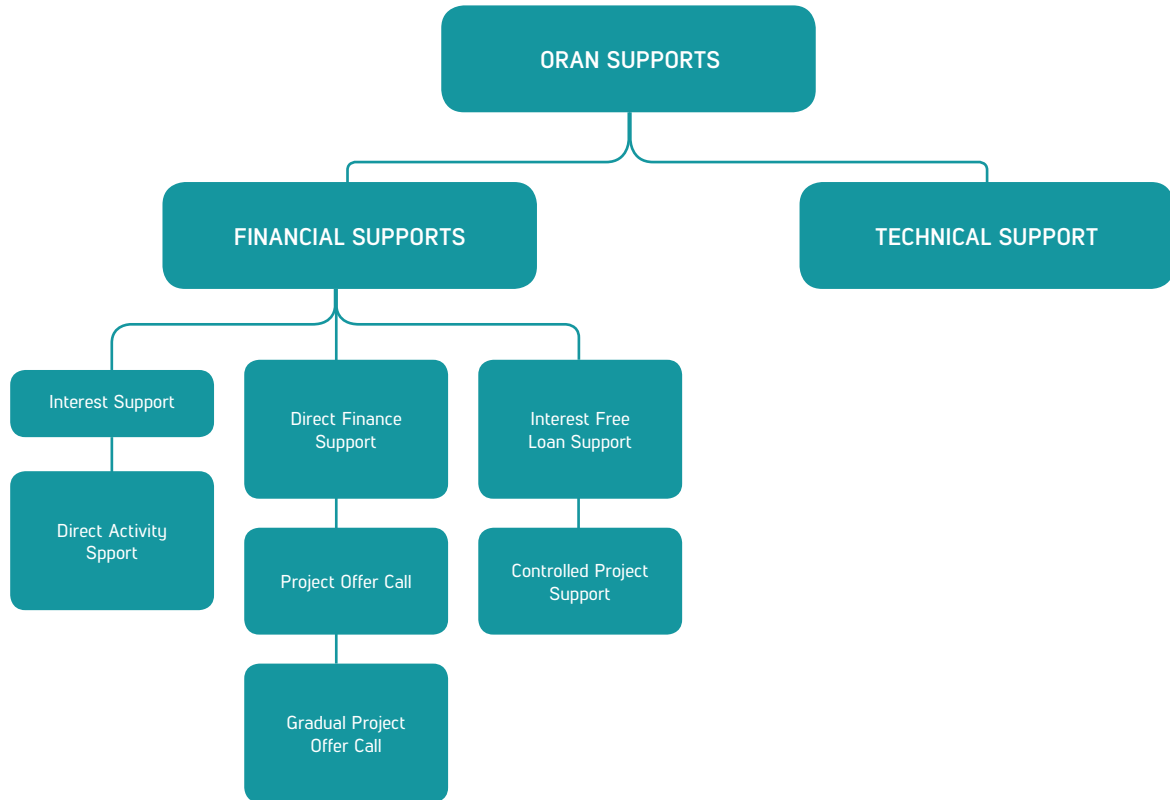
KAYSERİ

Benefits from 4th Region Supports

SUPPORTS OF CENTRAL ANATOLIA DEVELOPMENT AGENCY

Supports in the form of donations are provided by ORAN to the enterprises and public institutions in SME status after accepting the applications within the calling periods every year.

In the investments planned to be performed by the private sector, financial supports are provided that will address the prioritized sectors of the region as determined by the agency.



OTHER SUPPORTS



REPUBLIC OF TURKEY
MINISTRY OF ECONOMY



REPUBLIC OF TURKEY
MINISTRY OF SCIENCE,
INDUSTRY AND TECHNOLOGY



SUPPORTS OF DEVELOPMENT AGENCY
OTHER SUPPORTS OF THE MINISTRY OF ECONOMY
KOSGEB SUPPORTS
TUBİTAK SUPPORTS

SUPPORTS OF THE MINISTRY OF SCIENCE, INDUSTRY AND TECHNOLOGY
SUPPORTS OF THE MINISTRY OF FOOD, AGRICULTURE AND LIVESTOCK
TKDK (Agriculture and Rural Development Support Institution) SUPPORTS





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INVESTMENTS...



ORAN Orta Anadolu
Kalkınma Ajansı
Central Anatolia Development Agency

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